

## PHILANTHROPY

Every day, City of Hope pushes for advances against cancer, diabetes and other life-threatening diseases. We cannot do this alone. It takes a tremendous team effort.

Physicians in the clinic depend on discoveries from scientists in the lab. Patients on clinical trials rely on careful monitoring from specialized nurses. At City of Hope, scientists, caregivers and patients all are vitally linked to each other; but connections stretch beyond the institution's walls, as well.

The philanthropic commitment of thousands of City of Hope supporters across the nation is a vital strand in this web of caring. The shared vision — seeking cures now to create a world without cancer tomorrow — depends upon their dedication. Individual donors, foundations, corporations, and volunteer groups and auxiliaries continue to strengthen their ties to the institution and its patients, contributing more than \$114 million to City of Hope's lifesaving mission in 2008.

Construction sites throughout City of Hope provided visible testimony to donor generosity. The Arnold and Mabel Beckman Center for Cancer Immunotherapeutics and Tumor Immunology rose skyward. Slated for completion in 2009, the building will house researchers who harness the body's defenses to fight cancer, and serve as the new home to City of Hope's Irell & Manella Graduate School of Biological Sciences. The Harvey L. Miller Family Foundation awarded \$5 million to establish the Miller Family Translational Technologies Center on the building's fourth floor.

Across campus, the new Michael Amini Transfusion Medicine Center, which houses all blood collection and processing programs, received a pledge of \$250,000 from the Zacky Family Foundation.

The Sheri & Les Biller Patient and Family Resource Center received gifts of \$350,000 from the Spungin Family Foundation and \$250,000 from Mark and Pearle Rae Levey and their respective foundations. At the center dedication in 2008, Sheri and Les Biller announced a \$3 million challenge grant, pledging \$1 for every \$2 of new donations to the center's endowment.



Supportive care got another boost when Arthur M. Coppola, chairman and chief executive officer of Macerich and a past *Spirit of Life*® honoree of the Los Angeles Real Estate & Construction Industries Council, and his family committed \$2.5 million to establish an endowed chair. Jay R. Thomas, M.D., Ph.D., now holds the Arthur M. Coppola Family Chair in Supportive Care Medicine.

Other donors cemented their connection to scientific advances by establishing chairs and professorships. Allen Y. Chao, Ph.D., and his wife, Lee Hwa-Chao, endowed the Dr. & Mrs. Allen Y. Chao Chair in Developmental Cancer Therapeutics. Yun Yen, M.D., Ph.D., co-leader of the Developmental Cancer Therapeutics Program and director of the Division of Clinical and Molecular Pharmacology, was named first holder of the chair.

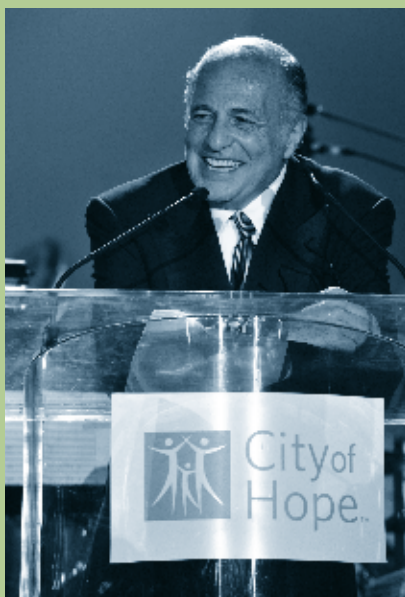
John A. Zaia, M.D., professor and chair of the Department of Virology, became the Aaron D. and Edith Miller Chair in Gene Therapy, which was established through a generous gift from Aaron and Edith Miller. An anonymous donor established the Dr. Susumu Ohno Chair in Theoretical Biology, named for a pioneering City of Hope geneticist. Sergei Rodin, Ph.D., associate professor of biology, is the chair's first holder.

Some donors put their philanthropic focus on specific diseases. A \$1 million gift from Sharon and Michael Ensign, retired leader of Mandalay Resort Group, furthered critical studies into urologic malignancies such as prostate cancer.

Others poured their energies into the fight against breast cancer. The 2008 Walk for Hope to Cure Breast Cancer surpassed \$2.5 million in donations thanks to more than 26,000 walkers in nine cities and national sponsors United Stationers, Hilton HHonors, The Walking Company, Delta Air Lines and *Good Housekeeping* magazine.

Susan G. Komen for the Cure awarded a three-year \$600,000 grant to support breast cancer research. Alan Barry, retired president and chief operating officer of Masco Corp., and his wife, Karen Barry, gave \$300,000 for breast cancer treatment and research, and their friends Richard Manoogian, executive chairman of Masco

Matthew Loscalzo, administrative director of the Biller Patient and Family Resource Center, donor Sheri Biller and Michael Friedman, City of Hope president and chief executive officer, celebrate the center's opening.



Doug Morris personally donated \$1 million in a blockbuster year for the Music and Entertainment Industry.

Corp., and his wife, Jane Manoogian, gave \$100,000. City of Hope's supporters in the food industry also generously supported breast cancer programs, with the Safeway Foundation contributing \$372,000 and the Save Mart Foundation contributing \$340,000.

Grants and gifts also helped turn advances in lab research into improved care for patients with diabetes. The Juvenile Diabetes Research Fund awarded City of Hope \$3 million, while a \$250,000 pledge for diabetes research came from Disney Music Group recording artists the Jonas Brothers and their Change for the Children Foundation. The Technical Training Foundation awarded a \$150,000 grant for diabetes, and another \$150,000 to support liver tumor research.

City of Hope's relationships with generous charitable foundations yielded important support for innovative, multidisciplinary studies, including more than \$1.3 million for nursing research and education from the Archstone Foundation, a \$562,000 grant for brain cancer research from the James S. McDonnell Foundation and a \$300,000 grant for innovative cancer studies from STOP CANCER. A \$250,000 grant from the Skirball Foundation supported investigations into leukemia.

Longstanding and new connections built with industry groups also boosted support for research and treatment. One highlight was the Music and Entertainment Industry fundraising initiative, which included a \$1 million pledge from 2008 *Spirit of Life* honoree Doug Morris, chairman and chief executive officer of Universal Music Group. The sold-out Concert for Hope, featuring Disney Music Group recording artists Miley Cyrus, Demi Lovato and the Jonas Brothers, brought in \$1.2 million.

The Los Angeles Real Estate & Construction Industries Council's philanthropy was boosted by Macerich founder Mace Siegel's \$1 million pledge. The Hardware/Homebuilding Industry group's efforts were boosted by a three-year, \$675,000 grant from The Home Depot Foundation to support construction projects.



The Jonas Brothers performed at the Concert for Hope, helping to raise \$1.2 million.

Industry supporters also worked with City of Hope to raise funds and awareness through cause-related marketing initiatives, which garnered more than \$3.4 million for the fight against cancer in 2008. The National Office Products Industry group developed successful cause-marketing programs by 3M, Newell-Rubbermaid, United Stationers, OfficeMax, Staples and MWV. Another highlight was the food industry's Kids 4 Hope program, in which participating grocery stores sold \$1 mobiles at check stands, raising more than \$1 million.

Supporters are creating a legacy to battle disease through planned giving, which includes annuities, bequests and charitable trusts. More than \$28 million was realized for vital research through these gifts in 2008, including the following: \$2.4 million from the Trust of Henrietta C. Lee; \$1.7 million from the estate of William Mason; and \$1.4 million from the estate of Gertrude Hammon.

Auxiliaries and chapters nationwide also continued to cement their longtime connections to City of Hope through fundraising that is critical to innovative research. Robert Marx, president of the Board of Governors, donated \$100,000 through a charitable gift annuity, as did Ambassador Leadership Council member Richard Ehrlich of the Woodmont Chapter.

Chapter members remembered City of Hope in their wills and trusts, as well. Noteworthy 2008 gifts include \$634,000 from the Trust of Max and Shirley Newman, of the David Saul Heck Chapter; \$400,000 from the Trust of Oma Toppel, of the Huntington Beach for Hope Chapter; and \$289,000 from the Trust of Marlene Zell, of the Sportsmen's Club.

Researchers and physicians at City of Hope have transformed the practice of medicine, and their quest for cures continues. Their task would be impossible, though, without a web of caring that includes donors across the country. By giving, our dedicated partners build on the generosity of a team of thousands — all with an unyielding commitment to save lives worldwide. ■