



Chicago Construction and Real Estate Council
 Spirit of Life® Award honoring
 Jeff Riemer, Executive Vice President, Bovis Lend Lease

RESERVATION FORM

EVENT DETAILS

Thursday, November 12, 2009 – Palmer House, Chicago
 VIP reception 5 p.m., general reception 6 p.m., dinner and program 7 p.m.
 Over 1,000 real estate, construction, A&D and related industry professionals

GIVING OPPORTUNITIES

Proceeds benefit research and treatment programs in cancer, diabetes and other life-threatening illnesses at City of Hope.

Sponsorship: All levels include logo on: campaign e-blasts(NEW), Web site, event signage, event video presentation, trade magazine advertisements (NEW); full-page ad in sponsor section of journal; Donor Appreciation Event (NEW), Campaign Kickoff Event (NEW) and VIP Reception passes; premier table for 10.

- Cornerstone Sponsor: \$25,000 – Basic sponsorship package PLUS industry exclusivity; logo on save the dates, registration brochure, invitation, journal front cover; personalized journal message; 10 pre-event and VIP reception passes; listing in City of Hope annual report; on-campus signage at City of Hope Helford Hospital.
- Platinum Sponsor: \$15,000 – Basic sponsorship package PLUS logo on registration brochures, invitation, journal inside front cover, 6 pre-event and VIP reception passes; listing in City of Hope annual report
- Gold Sponsor: \$10,000 – Basic sponsorship package PLUS logo on invitation, journal inside back cover; 4 pre-event and VIP reception passes; listing in City of Hope annual report
- Silver Sponsor: \$7,500 – Basic sponsorship package PLUS 2 pre-event and VIP reception passes.

Dinner Seating:

- Honoree Circle Package: \$5,000 – benefits include 2 pre-event and VIP reception passes; preferred table for 10; signage at event; full-page ad in Honoree Circle section of journal.
- Table of 10: _____ @ \$2,500 each (ADJUSTED 2009 PRICING)
 - NEW UPGRADE, Include a Full Page Journal Ad with your table purchase for \$500.
- Individual seat(s): _____ @ \$300 each

Journal Reservation: All ads are black and white, 5.5 in. x 8.5 in. PDF or EPS artwork preferred. 10/22/09 deadline.

- Full-page ad: \$1,000 (NEW THIS YEAR, includes 2 seats to the dinner)

CONTACT INFORMATION

Name _____ Company _____

Address _____ City, State ZIP _____

Phone _____ Fax _____ E-mail _____

Please Reserve (checked above) ___ Sponsorship ___ Dinner Seating ___ Journal Reservation

___ Please Bill Me ___ Check payable to City of Hope ___ Charge my: Visa MasterCard AmEx Discover

Name on Card _____ Card Number _____ Expiration _____

Please mail reservation form to: City of Hope/Riemer Campaign, 20 N. Wacker Dr., #1530, Chicago, IL 60606 or fax to 312-781-9335.

For more information, please contact Sarah Maraccini at 312-781-9290, ext. 14 or smaraccini@coh.org

The amount of your contribution that is deductible for tax purposes is limited to the amount of your contribution over the value of any goods received.



PALMER HOUSE IS PRIVILEGED TO UNDERWRITE THIS EVENT



About City of Hope

City of Hope is a biomedical research, treatment and education center dedicated to the prevention, treatment and cure of cancer and other life-threatening diseases. Our mission is to shorten the time from initial research idea to new treatment, quickly bringing cures to patients who need them. Since it's founding in 1913, City of Hope has achieved numerous scientific breakthroughs and pioneered many lifesaving procedures that have impacted treatment worldwide.

Here are just some of our accomplishments:

- At any given time, City of Hope conducts more than 300 clinical studies, involving 30 to 40 percent of its patient population. That national average is less than 5 percent.
- Numerous breakthrough cancer drugs, including Herceptin, Rituxan, Avastin and Erbitux, are based on technology pioneered by City of Hope and are saving lives worldwide.
- Millions of diabetics benefit from synthetic human insulin developed through research conducted at City of Hope.
- City of Hope is a recognized leader in the field of laparoscopic and robotic assisted prostate surgeries. Since 2000, City of Hope physicians have performed more radical prostatectomies than any other center in the U.S.
- A pioneer in bone marrow transplantation, City of Hope operates one of the largest and most successful BMT programs in the world.
- *Forbes*, *The Chronicle of Philanthropy* and *The Nonprofit Times* featured City of Hope in their annual surveys of the nation's top nonprofit institutions.

What is the Chicago Construction and Real Estate Council?

Created in 1992 by a group of construction and real estate professionals who wanted to help fund the search for a cure for cancer, the Chicago Construction & Real Estate Council for City of Hope has grown to include representatives from all levels of the industry including development, finance, architecture & design, law and brokerage.

Every year, group comes together to support cancer and diabetes research at City of Hope through the *Spirit of Life*® Award Campaign. The *Spirit of Life*® Award is City of Hope's most prestigious honor and is presented to an outstanding leader in the community and is given in recognition of a person's accomplishments, their personal integrity, good work within the industry and their commitment to helping those in need.

The Council's annual campaign culminates with the presentation of the award. Past recipients include: Ron Materick, Jim Zajac, Myron Warshauer, W.E. O'Neil, Jim DeStefano, Hem Gupta, Mike McInerney, Mike Szkatulski, Adrian Smith, Steve Stratton, Al Gorman and Lamar Johnson. **This year's award will be presented to Jeff Riemer, Executive Vice President, Bovis Lend Lease, on Thursday, November 12 at Palmer House, Chicago.** The *Spirit of Life*® Award Dinner offers professionals from the commercial construction, real estate, development, finance, law, A&D and furniture industries a unique combination of networking, socializing, and honoring an important business leader while raising money for a worthy cause.

Who supports the annual campaign?

Admiral Heating, ARUP, BMO Capital Markets, Bovis Lend Lease, CBRE, Climatemp, Clune Construction, Cushing, Development Resources Inc., DLA Piper, Environmental Systems Design, Fifth Third Bank, Flooring Resources, Gibson Electric, Hill Mechanical, Gensler, Jones Lang LaSalle, LCM Architects, Lohan Anderson, Maron Electric, McHugh Construction, Merchandise Mart Properties, Mesirow Financial, Mortenson, Pepper Construction, Perkins + Will, Power Construction, Rex Electric, Skender, Solomon Cordwell Buenz, The John Buck Company, The PrivateBank, The Rise Group, Thorne & Associates, Tishman, Tishman Speyer, Titan Electric, Turner Construction, Ted Moudis and Associates, tvs design, Valerio Dewalt Train, VOA, Whitney... just to name a few.

Donor Appreciation Breakfast: Wednesday, June 17 - You're Invited!

Please be my guest on Wednesday, June 17 at our Inaugural Donor Appreciation Breakfast. The event will take place at the Westin River North. Doors will open at 8:00 a.m. with the program beginning at 8:30 a.m. Learn more about City of Hope as we welcome Dr. Michael Jensen, director, Pediatric Cancer Program; co-leader, Cancer Immunotherapeutics Program; and associate chair, Cancer Immunotherapeutics. Dr. Jensen leads the first and only study using genetically engineered T cells to recognize and attack glioma, a highly lethal form of brain cancer. Aside from hearing a more about the lifesaving research at City of Hope, you'll also have the opportunity to meet many of our supporters.

Please RSVP to Sarah Maraccini at 312.781.9290, ext. 14 or smaraccini@coh.org as soon as possible!
We hope to see you.



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