



City of Hope's Southern California Food Industries Circle cordially invites you to the
38th Annual Harvest Ball and Silent Auction
Saturday, November 19, 2011

Silent Auction 4:30 p.m. (California Showroom)
Dinner 6:30 p.m. (Los Angeles Ballroom)

Sponsorship Opportunities

_____ **Platinum Sponsor of Hope.....\$50,000**

- Two VIP tables for 12
- Four color full page journal ad
- 12 raffle tickets
- Company's gobo
- Buffet recognition
- VIP cocktail party
- Signing recognition
- Photography sponsorship
- One complimentary room at Hotel

_____ **Gold Sponsor of Hope.....\$25,000**

- One VIP table for 12
- Four color full page journal ad
- 12 raffle tickets
- Buffet recognition
- VIP cocktail party
- Signing recognition
- Photography sponsorship

_____ **Benefactor table(s)\$15,000**
(Table for 12 and includes a four-color full-page journal ad)

_____ **Table of 12\$6,000**

_____ **Raffle tickets\$50**
(buy two, get one free)

_____ **Individual seat(s)\$500**

_____ **Please accept my donation for\$_____**

_____ **I wish to donate a silent auction item**
(Please contact the SCFIC office)

Dinner Reservation

Priority seating will be provided for those companies/individuals purchasing journal ads on a first-come, first-served basis. Reservations for those companies/individuals requesting to be seated together must be received at the same time.

Journal Ad Reservation

Benefactor Page \$15,000
(Four color full page and includes table for 12)
Diamond Page..... \$6,000

Gold Page \$4,000
Silver Page..... \$3,000
White Page..... \$2,500

Half Page..... \$2,000
Quarter Page..... \$1,500
Business Card \$500

Artwork

- Camera-ready art enclosed.
- Camera-ready art to follow.

- Use last year's ad.
- Use last year's ad with modifications.

Email high-res pdf to: scfic@coh.org
AD DEADLINE: October 5, 2011

For hotel reservations, please call the Hyatt Regency Century Plaza Hotel at (310) 228-1234.



For additional information, please contact us at: SCFIC for City of Hope
 1055 Wilshire Blvd., 11th Floor, Los Angeles, CA 90017
 (213) 202-5735, Ext. 26280 • Fax (213) 241-7139 • scfic@coh.org
www.cityofhope.org/scfic/hb