December 2016

COMMUNITY BENEFIT BULLETIN
A quarterly update from the Department of Community Benefit

PICTURE OUR COMMUNITY

Community Benefit Department Releases 2016 Community Health Needs Assessment

Did you know residents living in Sierra Madre, California, have the highest percentage of English only speakers in their home? Or that nearly 25 percent of residents living in El Monte live below 100 percent of the Federal Poverty Level (family of four living on less than $25,000/year)? If you want to find a good fast food restaurant, you may want to ask someone living in Ventura County — more than a quarter of the children living there eat fast food three or more times per week. Whether you are looking for trivia for your next team meeting or you want to strengthen the look of project grant proposals you can access the latest information about the City of Hope service and catchment areas through our 2016 Community Health Needs Assessment. The triannual Community Health Needs Assessment (CHNA) is part of the federal mandate for nonprofit hospitals. Conducting the CHNA and developing a corresponding implementation strategy ensure that nonprofit hospitals target their community benefit programs and services toward the prevailing needs in their service areas. Knowing the issues, nonprofit hospitals are able to target dollars toward programs that resolve root causes of health inequities and leading causes of death and illness. To access the report and learn more about the communities City of Hope serves, you can access the CHNA at: CityofHope.org/about-city-of-hope/community/community-benefit.

TEENS TAKING CHARGE IN CANCER PREVENTION

San Gabriel High School Medical Career Academy Students Declare a Pink Week

For one week in October the Medical Career Academy students from San Gabriel High School declared October 24 to 28 a pink week! As part of their plan for their 2016/2017 Healthy Living Grant, the high school students are leading the way in educating their fellow students and community about how to practice healthy living so that they can change their lifestyles and decrease their risks for chronic diseases, including cancer. During a recent site visit to SGHS, students hosted a rally that included trivia questions about breast cancer, a marshmallow eating contest and a pageantry performance. Afterward they returned to their classroom where they worked on public health project plans that targeted social ecological and health issues. Breaking out in teams, they showcased their marketing videos that demonstrated the need for their project concepts — ranging from clean and environmentally responsible drinking water, healthy sleep habits for teens, and the need for building a sense of community as a means to break down social isolation and discomfort. While these projects are student led, the Medical Career Academy dynamic duo of Amy Wu and Kathleen Loggins help to guide the students in thinking more deeply about their work and how what they do will impact their school community. City of Hope’s CCARE team of Mayra Serrano and Marisela Huerta met academy staff during the annual Healthy Living Luncheon in August. As a result of this serendipitous meeting, they are now engaged in assisting the students in developing community needs assessments. The students also chartered a bus and joined in the 2016 Walk for Hope. This is just one example of City of Hope’s commitment to community benefit.

HELPING SENIORS CLOSE TO HOME

Monthly Food Distribution at the Duarte Senior Center

Each month, a small but mighty team from across the City of Hope campus descends on the Duarte Senior Center and lends a hand helping the Los Angeles Regional Food Bank and the senior center staff in distributing food to local seniors. The work is hard but meaningful. The seniors appreciate the help in moving up to 40 pounds of food from the center to their car or bus stop. Our City of Hope volunteers get an opportunity to participate in an activity where they can give back to our local community. It is a win-win for everyone! To join the City of Hope team, visit the website in the event details page at CityofHope.org/volunteer. The event takes place on the fourth Thursday of the month from 1:30 to 3:30 p.m. If you want to help us continue this support, contact Nancy Clifton-Hawkins at ext. 94033 or send a short note to nhawkins@coh.org and put “Senior Center” in the subject line. We are setting up the teams for 2017 now.

2016 COMMUNITY HEALTH NEEDS ASSESSMENT

To deepen understanding about Community Benefit activities here at City of Hope, send us a note: comm_benefits@coh.org. We would love to hear from you!