

HOME FOR HOPE

THURSDAY, JANUARY 10, 2019

THE BENEFITS TO YOU?

- Slideshow on HAT website - featuring images of products that will include a general description of all products with a link back to participant's website.
- Slideshow (Carousel) on HAT Facebook feed, promoted to the current followers over the period of a two-week time span.
- Slideshow posted on HAT Instagram promoted to the current follower base over the period of a two-week time span.
- Pinterest Board - Home for Hope Public Pinterest Board - with a product description and link to that product. This board will be public and have a shelf life of 1 year.
- Newsletter placement to drive readers to the Home for Hope Landing Page on HAT website. The landing page will describe the program and host the slideshows.
- Promote participating companies on AmericasMart social media outlets as well as the Home Accents Today dailies (publish Thursday, Friday and Saturday).