

PROGRAMS



City of Hope™

SPIRIT OF EDUCATION

2010 Annual Report

This year's Annual Report is dedicated to Ben Horowitz, a great humanitarian, lifelong City of Hope supporter and the visionary chief executive officer behind City of Hope's growth from a local tuberculosis center to an internationally recognized cancer research and treatment institute.

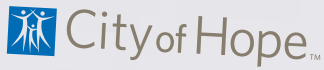
During his tenure, the organization expanded from just a few buildings focused on tuberculosis to a 120-acre "pilot" medical research center known for its compassionate patient care and innovative research.

Horowitz's belief in and unwavering advocacy for basic research at City of Hope not only transformed the organization, but also revolutionized the way patients are treated today.

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CREATING THE NEXT
GENERATION OF LEADERS



Leadership Message

Our nation's future depends on science education. That is not simply our opinion: The state of scientific and medical learning nationwide has drawn deep interest from the White House, legislators, the Institute of Medicine of the National Academies and beyond.

We understand why scientific teaching is vitally important because we see its results every day in our hospital rooms and laboratories. Our scientists, physicians and other professionals in biomedicine began their journeys as young investigators by learning the basics about the body and the natural world. Whether through a teacher's nurturing, a veteran scientist's mentoring or a medical professor's probing questions, these professionals received the training and support they needed to become today's leading experts.

Educating the next generation of scientists and physicians and sharing health information with our peers and our community is a critical part of our mission. City of Hope is doing its part to advance knowledge. Our scientists work with high school students taking their first steps into research, introducing young men and women to careers in the laboratory. Our health-care professionals help young nurses and technicians enhance their careers. Our physicians train medical residents in the subtleties of various aspects of oncology. And our scientists teach community residents how to take steps to improve their own health.

These are the responsibilities of our National Cancer Institute-designated comprehensive cancer center. In the pages of this report, we invite you to learn more about how City of Hope's educational programs are writing the future of medicine, one student at a time.

Michael A. Friedman, M.D.

Michael A. Friedman

President and Chief Executive Officer
Director, Comprehensive Cancer Center
Irell & Manella Cancer Center Director's
Distinguished Chair
City of Hope



Sheri Biller

Sheri Biller

Chair, Board of Directors
City of Hope



NCI-DESIGNATED
COMPREHENSIVE
CANCER CENTER

NATIONAL
MEDICAL
CENTER

EDUCATION:
A GUIDING FORCE

BECKMAN
RESEARCH
INSTITUTE

CITY OF HOPE
MEDICAL
FOUNDATION





Education guides progress at City of Hope


Good scientists make discoveries that add to the world's knowledge base. Great scientists make sure that others can carry on and apply that knowledge.

At City of Hope, education is a central part of the mission to battle serious disease. By teaching others — from young students to experienced physicians — City of Hope expands its reach far beyond the laboratory bench or operating room.

Whether they are high school students first exploring scientific research or college students putting their coursework into practice, young learners benefit from City of Hope's hands-on enrichment programs. City of Hope investigators train physicians to become experts in biomedicine, so they can turn research advances into better patient care. And City of Hope's education programs for patients and family members provide practical information that boosts quality of life.

These benefits extend far beyond City of Hope. Community health fairs educate the public about disease prevention and early detection. Physicians around the world attend City of Hope medical courses to learn the latest practices and techniques.

Whether in the lab or the classroom, City of Hope is using the power of knowledge to transform the future of medicine.



From graduate students to professional researchers

City of Hope's Irell & Manella Graduate School of Biological Sciences is an accredited institution where students prepare to become career scientists in biological sciences. The school combines a rigorous academic curriculum with hands-on research time in the lab, leading to a Doctor of Philosophy degree in biological sciences.

The graduate program includes coursework ranging from biochemistry and genetics to stem cell biology, immunology and scientific writing. Students also take two rotations through different laboratories, exposing them to a spectrum of ongoing investigations and giving them practical experience to guide their selection of a research topic. They also build communication skills by participating in professional forums.

A strong emphasis on translational research fosters students' ability to apply discoveries in basic science to work that will benefit patients.

This experience prepares them for a lifetime of contributions in academia, government or industry. The school's doctoral graduates go on to prestigious postdoctoral fellowships or positions in biotechnology or university-based research.

In the realm of science, researchers must create and test new hypotheses and be willing to explore the unknown. These explorations often lead to surprising findings that eventually benefit patients. Because City of Hope graduate students take their classes and conduct their research just footsteps away from clinical buildings, they see the men, women and children who could be helped by their work.

Many students choose City of Hope's graduate school because they want direct, interactive learning experiences. They seek more than a textbook can provide. City of Hope offers them the opportunity to interact one on one with accomplished scientists and supportive postdoctoral fellows in an environment surrounded by patients who underscore the relevance of their research.

Meanwhile, students in diverse fields such as diabetes and immunology share their ideas with each other, accelerating progress into new avenues of study. Presenting their findings at local and national conferences and publishing in peer-reviewed journals builds confidence and introduces them to the scientific community.

(continued on page 8)

"City of Hope has the perfect balance of all the things I wanted in a graduate program — world-class facilities, readily available equipment and a well-trained staff that can teach me how to use it. Plus, the culture is very supportive. My mentor and the other faculty members are always willing to share their expertise. They've helped me take my research farther than I ever imagined it could go."

Krist Azizian, Ph.D. candidate and graduate school student

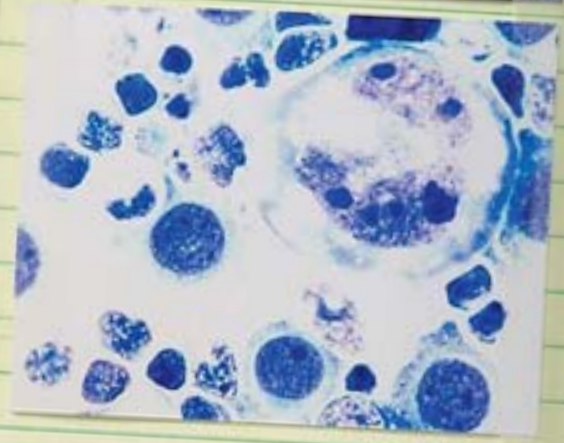


GRADUATE STUDIES

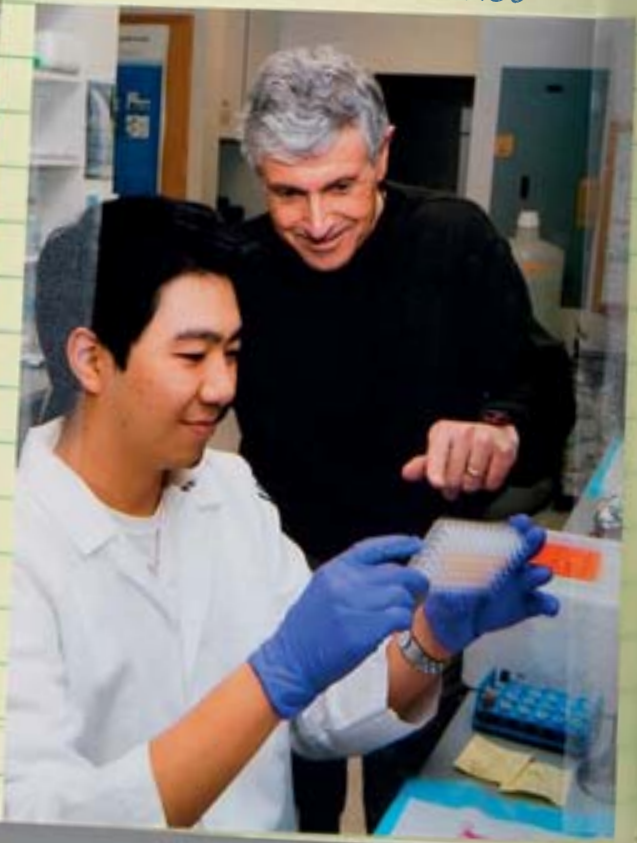
1/2 TIME COURSEWORK & 1/2 TIME LABORATORY ROTATION

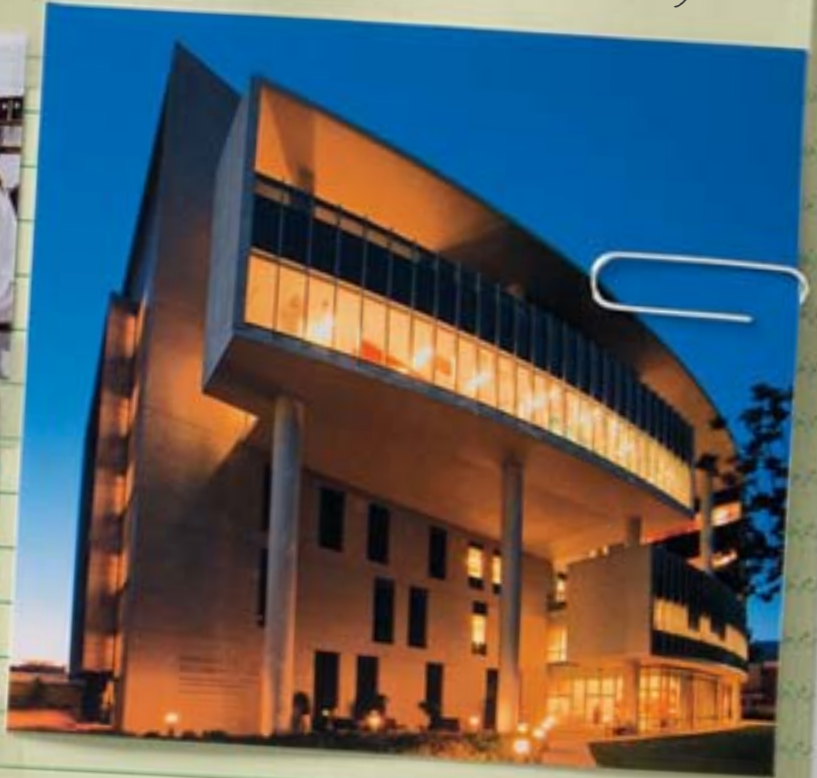
Irell & Manella Graduate School of Biological Sciences

Founded in 1994, the Irell & Manella Graduate School of Biological Sciences trains future leaders in biomedical research. Through a rigorous curriculum leading to a Doctor of Philosophy degree in biological sciences, graduates are equipped to address fundamental questions in the life sciences and medicine. City of Hope's interdisciplinary approach provides ample interaction with peers and faculty, with a focus on translational research: applying breakthroughs in basic science to solve clinical challenges.



STUDENTS' RESEARCH OFTEN LEADS TO IMPORTANT ADVANCEMENTS IN SCIENCE





STATE-OF-THE-ART EQUIPMENT AND FACILITIES

THE GRADUATE SCHOOL IS HOUSED IN THE ARNOLD AND MABEL BECKMAN CENTER FOR CANCER IMMUNOTHERAPEUTICS & TUMOR IMMUNOLOGY

14

STUDENTS FROM FOURTEEN COUNTRIES

70

PH.D.S GRANTED PER YEAR.

2

LABORATORY ROTATIONS

STUDENTS EXPERIENCE A RANGE OF LABS BEFORE CHOOSING THEIR THESIS WORK.

	Fall Semester	Winter Semester	Spring Semester	Summer Semester
Year 1	Biochem/MolBiol/Genetics	Biostatistics/Bioinformatics Cell Biology	Current Topics in Biology	
	Rotation 1	Rotation 2		
	Leading-edge Lecture (two per year in the first year)			Qual. Exam part 1 — Research Proposal due end of September
Year 2	Advanced Topics Class		Scientific Writing	
	Journal Club			
	Leading-edge Lecture (six per year)			Qual. Exam part 2 — Thesis Proposal due end of June
Year 3	Advanced Topics Class			
	Journal Club			
	Leading-edge Lecture (six per year)			Yearly Dissertation Committee meeting
Year 4	Journal Club			
	Leading-edge Lecture (six per year)			Yearly Dissertation Committee meeting
Year 5	Journal Club			
	Leading-edge Lecture (six per year)			Dissertation Defense

GRADUATE STUDIES

Students come from across the U.S., Canada, Argentina, India, Iran, Korea, China, France, Russia, Malaysia, Taiwan and other countries. Their diverse interests, backgrounds and nationalities add a depth of perspective that enriches the program.

These bright young scientists are unafraid to ask questions. **They are encouraged to try new approaches that could lead to important discoveries and improve the standard of care.**

For example, the program's first graduate, Michael Lewis, Ph.D., developed a better, more stable way to attach radioactive metals to monoclonal antibodies for use in imaging, treatment planning and therapy. This breakthrough has advanced the treatment of patients with metastatic cancers including colon and breast tumors. Lewis is now an associate professor at the University of Missouri.

Graduate students also act as vital engines of scientific progress. Their drive, time and energy can increase their laboratory's productivity. **Graduate students extend City of Hope's reach by taking on research that complements and expands on the work of senior investigators.**

City of Hope supporters understand the importance of scientific education. In 2010, Kevin and Mary Ellen Kelley, in conjunction with the insurance firm Ironshore, established the Robert Clements Graduate Student Fellowship. Kevin Kelley is chief executive officer of Ironshore. The fellowship is named after the firm's founder, Robert Clements, a leader in the insurance industry.

The graduate school itself is named after the legal firm Irell & Manella to acknowledge a significant financial gift made to City of Hope in 2009. The firm previously established a symposium and lecture fund and provided support for the graduate school's endowment.



"I like the fact that we are so involved in translational research — that what we do in the lab today can help people in the future. I attend our monthly breast cancer meetings to see how our work is benefiting patients, because that's ultimately the goal."

Karineh Petrossian, graduate school student

Getting high school students excited about science

City of Hope opens its doors to teens for a real-world research experience. Several programs bring high school students from the Los Angeles area to City of Hope laboratories to see scientists at work. Most arrive with little awareness of the scope of career options available in medicine and science. City of Hope gives them an invaluable opportunity early in life to discover, imagine and learn.

Each year, dozens of science students from Duarte High School come to City of Hope for a day-long visit during which they explore research laboratories and meet the people who make their living studying biology using the most advanced technologies available. Interactive, hands-on sessions bring biomedical research alive, with opportunities to manipulate microscopes, test software and get a feel for equipment they would never encounter in a classroom setting.

The annual Groundhog Job Shadow Day is another way for students to experience real research. After pairing up with City of Hope mentors, Duarte High students spend a full day learning about how working scientists solve problems as they move research projects and teams forward.

High school students throughout the Los Angeles area can also get a look at life in a busy medical center through the Regional Occupational Program. Over six weeks during the summer, students explore diverse career options from research and patient care to marketing and information technology. Class sessions include discussions and department tours. Students are matched up with mentors who help cultivate their specific interests. They also conduct a team health research project and present their results at a graduation luncheon attended by their mentors, family members and community leaders.

For a more in-depth research experience, high school students may apply for the Eugene and Ruth Roberts Summer Student Academy. This highly competitive, 10-week program engages students in more extensive research, potentially leading to an author's credit on a scientific publication and the chance to contribute to medical progress.

"I feel like my student trips to City of Hope really opened up my mind. The researchers there have a passion that really makes science interesting and exciting. I could totally see myself being like them one day."

Laura Cortez, Duarte High School student



HIGH SCHOOL PROGRAMS

Regional Occupational Program

High school students learn first-hand about medical careers, earn credits and carry out research in this six-week summer program.

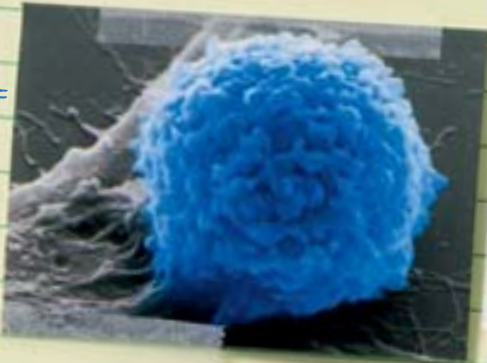
SUMMER OF SCIENCE

6-WEEK PROGRAM

5 ACADEMIC CREDITS

1:1 MENTORSHIP

SEEING THE
HIDDEN WORLD OF
BIOLOGY OPENS
STUDENTS' EYES
TO SCIENCE



Groundhog Job Shadow Day

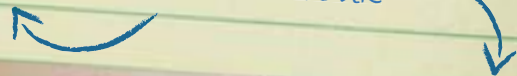
Groundhog Job Shadow Day gives young people an up-close look at professional scientists at work.



Field Trips

Students have a unique chance to visit busy laboratories, meet researchers and ask questions that might open their minds to science as a career.

CITY OF HOPE
CAMPUS TOUR



Eugene and Ruth Roberts Summer Student Academy

This competitive 10-week intensive program **launches students' careers as researchers** in professional science laboratories.

California State University, Los Angeles, and City of Hope Cancer Collaborative

A unique alliance, the program seeks to **increase participation of minority students and faculty in cancer research** and reveal how the disease touches minority populations differently.

\$4,000 SUMMER STIPEND
10 WEEKS OF RESEARCH
48 ACADEMY GRADUATES IN 2010



EUGENE AND RUTH ROBERTS SUMMER ACADEMY STUDENTS HAVE HAD THEIR NAMES INCLUDED ON RESEARCH PUBLICATIONS • SOME HAVE PATENTED AND SOLD INVENTIONS DEVELOPED WITH THEIR MENTORS

COLLEGE OFFERINGS

Training college students in real research

Textbooks and lectures in vast college classrooms can teach students about biology, but direct experience in the lab makes science come alive. Students find these opportunities at City of Hope.

Every year, City of Hope's Eugene and Ruth Roberts Summer Student Academy selects a group of promising undergraduates and advanced high school students for an immersive, summer-long experience working in a professional laboratory and doing biomedical research.

The academy often serves as a first rung on the ladder toward a successful scientific or medical career. Today, many prominent scientists in academia and industry and physicians at top hospitals or medical schools are alumni, including City of Hope Chief Medical Officer Alexandra Levine, M.D., M.A.C.P.

As the program has grown, so has student interest. Every year, City of Hope reviews more than 1,000 applications for about 50 openings, each with a \$4,000 stipend. Candidates with a strong sense of curiosity are preferred, because researchers must be ready to pursue problems with elusive answers. Academy students are always in demand at City of Hope, and faculty take part in the selection process to identify a good fit between projects and student interests.



Because diversity is an important part of the summer program, students of all ages and levels participate together in all aspects of the program. In addition to carrying out research full time, students attend weekly meetings with distinguished speakers, as well as other professional and social activities. Their research may be a part of a larger investigation, or completely novel projects: When Shiuan Chen, Ph.D., director of the Division of Tumor Cell Biology, wanted to study anticancer properties of natural products, a summer student was tasked with sourcing materials. The student's contributions helped Chen launch a new line of inquiry for his laboratory, attracting additional research funding.

City of Hope also reaches out to students who are underrepresented in the sciences. A collaborative program with California State University, Los Angeles, funded by the National Cancer Institute, trains minority students in laboratory research for 10 weeks. In addition to working alongside experienced investigators, participants take part in general science and research preparedness activities, cancer-related courses, seminars, journal clubs and symposia. Interested trainees receive special consideration for admission to the graduate school.

"At the academy, I learned firsthand how to conduct research. I found out what my strengths are, and what I want to do for the rest of my life. The program gave me an insight into the many fields of science I could go into, so when I get to college I'll be on the right path."

Renee Estephan, graduate of the Eugene and Ruth Roberts Summer Student Academy

From young physicians to valued specialists

City of Hope serves as a resource for young physicians seeking to develop expertise in cancer, diabetes and other diseases. This mission is carried out through a robust program of residencies and fellowships.

The Radiation Oncology Residency Program not only provides physicians experience in caring for patients, it also trains them in translational and clinical research. In addition to studying clinical radiation oncology, radiation physics and other topics, each resident carries out laboratory or clinical investigations and publishes in peer-reviewed journals. Graduates are eligible for board certification.

For general surgeons, City of Hope's prestigious Surgical Oncology Fellowship Program provides an opportunity to learn from seasoned cancer specialists and gain insight into the disease and the needs of patients. The two-year program includes both clinical exposure and research involvement with the opportunity for fellows to develop, present and publish their data.

Urologic cancers have particularly benefited from new technologies; City of Hope offers a fellowship in urologic oncology with emphasis on minimally invasive and robotic techniques. In addition to becoming skilled in laparoscopic "keyhole" procedures, fellows master complex open surgical procedures that

often involve teams of specialists from many disciplines.

Home to one of the largest bone marrow transplantation programs in the U.S., City of Hope also hosts the Hematopoietic Cell Transplantation Fellowship, a one- to two-year program that involves both caring for patients and performing research in partnership with leading physicians in the field. A separate fellowship provides intensive experience in hematopathology, where specific expertise is crucial to making accurate diagnoses.

City of Hope also partners with the University of California, Los Angeles (UCLA), in two fellowships through the Harbor-UCLA Medical Center. The Hematology-Oncology Fellowship offers physicians experience with blood cancers at the Torrance, Calif., hospital, while fellows carry out basic and clinical research at City of Hope. Similarly, the Endocrine Fellowship Program trains specialists in diabetes and other metabolic disorders.

As a leader in studying the genetic factors that influence cancer risk, City of Hope trains physicians nationwide in cancer genetics and cancer prevention control research through its Genetics Career Development Program. The wide scope of professional educational opportunities at City of Hope also includes pharmacy residency and administrative fellowship programs.

"The City of Hope Surgical Oncology Fellowship Program puts me on a more academic pathway and opens up new opportunities. It's easy to get mentoring in research — the faculty are very encouraging, and the framework is in place so I could get started right away. I have about a half-dozen projects in progress, and I've already given a poster presentation of an abstract on my work at the Society of Surgical Oncology."

Lieutenant Commander Christopher R. Oxner, M.D., U.S. Navy,
surgical oncology fellow



RESIDENCIES/
FELLOWSHIPS

ROTATIONS
WITHIN
10 AREAS

Administration

Our Administrative Fellowship Program **cultivates leaders in health-care management** by providing practical experience in operations at a major medical center and research facility.

Pharmacy

Accredited by the American Society of Health-System Pharmacists, the Postgraduate Pharmacy Residency at City of Hope prepares pharmacists to direct patient care in many environments. **Graduates gain critical experience as members of a health-care team.**

Clinical

City of Hope's clinical fellowship and residency programs provide advanced clinical and research **training in a range of specialty and subspecialty areas.**



ROTATIONS

7 CLINICAL FELLOWSHIPS

3,700+ OPERATIVE PROCEDURES
AT CITY OF HOPE IN 2010 INCLUDED
A FELLOW OR RESIDENT

ACCME Accredited

Our Continuing Medical Education (CME) program is fully accredited with commendation by the Accreditation Council for Continuing Medical Education (ACCME) and has been deemed "exemplary," a designation reserved for the best providers in America.

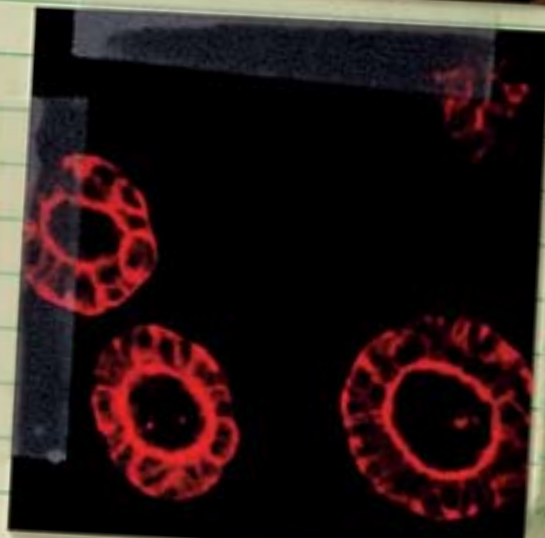
Founding Member

City of Hope is a founding member of the National Comprehensive Cancer Network, which continually develops and updates nationwide guidelines for the standards of treatment in cancer. Our CME courses are informed by these guidelines, helping physicians improve their practices and close performance gaps.

TOP 2% AMONG
ACCME PROGRAMS

TEACHING PHYSICIANS

- PROMOTES NATIONAL REPUTATION
- FULFILLS COMPREHENSIVE CANCER CENTER REQUIREMENTS
- GENERATES PATIENT REFERRALS
- ENCOURAGES CLINICAL TRIAL ENROLLMENTS



CONTINUING MEDICAL EDUCATION

Learning new skills with continuing education

Practicing medicine well takes a commitment to continuous education. And it cannot come from books and journals alone: Just as in medical school, developing and maintaining expertise requires hands-on experience and instruction directly from seasoned professionals.

Because prevention, diagnosis and treatment standards evolve as a result of research findings, physicians must refresh their knowledge and master new techniques regularly. Medical societies now stress lifelong learning to ensure that their members keep abreast of developments and change their practices for the better. **Continuing medical education (CME) is essential to improving performance in health care — a national priority — and City of Hope is a leader in CME.**

To keep community physicians up to date on developments emerging from major clinical trials, City of Hope sponsors national educational events. In 2010, our CME conferences addressed gastrointestinal cancers, women's cancers and treatments for hematologic malignancies, as well as the Rachmiel Levine Diabetes and Obesity Symposium.

Medical professionals located closer to City of Hope also attend frequent CME courses in Southern California. Regional meetings in

2010 covered progress in the treatment of multiple myeloma, colorectal cancer, lymphoma, kidney cancer and cancers of the head and neck.

Grand rounds are a mainstay of medical education. Through these sessions, doctors, residents and medical students explore real cases and discuss treatment options. **City of Hope continues this tradition with a regular series in which staff physicians and outside medical experts gather to discuss patients and cases of special interest.**

City of Hope's CME program employs new technologies to ensure that its educational programs are accessible and effective. An audience response system allows physicians and other clinicians to answer questions during presentations with the click of a button, promoting engagement and understanding. Other advances include accredited educational programs online. Medical webinars are in development. Additional training, research and internship programs are available in many fields including oncology nursing, genetics, radiation therapy and pharmacy.



"The Community Cancer Genetics and Research Intensive Course taught me how to evaluate patients for hereditary breast and ovarian cancer. In Laredo, Texas, where I work, I discovered a family that had 25 members at risk, but since we began screening them and providing appropriate interventions, no one has died from either cancer. It's made a change in me and my community, and if I hadn't had the opportunity to come to City of Hope, it never would have happened."

CME participant: Surgeon Gary W. Unzeitig, M.D.

Supporting patients through education

Education supports wellness. At City of Hope, staff members empower patients and their caregivers to prevent disease, cope with treatment and communicate effectively with their medical team. Educational programs offered through the Sheri & Les Biller Patient and Family Resource Center bring understanding, comfort and practical tools for life to those facing illness.

Staff members offer orientation classes to help patients and their caregivers prepare for their medical journey at City of Hope, providing information on support programs, how to speak to their physician, how to take an active role in their care and other valuable tips. Patient navigators provide an ongoing link to interpreters, financial counselors and social workers. The Biller Patient and Family Resource Center also provides regular classes in English and Spanish on topics such as legal issues in cancer, problem-solving skills and nutrition during treatment.

People also learn from their peers. In addition to providing psychiatrists, psychologists, clinical social workers and chaplains who help with psychological, emotional and social issues, City of Hope enables patients to support each other. Support groups provide educational opportunities for those with lung,

gynecologic, breast, blood, head and neck, and other cancers.

The developing Hope Network peer support program, currently focused on breast cancer, connects cancer patients and caregivers with others who have gone through disease.

Special programs are available for kids, too. Child Life specialists are uniquely trained to teach pediatric, adolescent and young adult patients and children of adult cancer patients what to expect during treatment and how to process their feelings.

To ensure that City of Hope continues to create an exceptional healing environment, our Patient and Family Advisory Council provides feedback based on the experiences of individuals who have received care.

City of Hope educates the public as well. Outreach projects through the Center of Community Alliance for Research & Education emphasize healthy lifestyle choices and screenings to detect problems early, when they are most easily treated. Diabetes classes teach patients and families how to manage the disease and reduce the risk of complications. Outreach efforts to specific ethnic groups promote health in a culturally relevant way, and regular educational offerings to the public carry valuable health information into the community.

"I'm very grateful we went to City of Hope for my wife's treatment. We were able to take advantage of the various classes and support groups, meet some fantastic people and learn more about this wonderful place."

Larry Brauer, husband of City of Hope patient
Adrienne Brauer



Ask the Experts

The "Ask the Experts" community education series gives the public an opportunity to **hear firsthand from medical and scientific experts about the latest research findings** on cancer and diabetes, including tips on prevention and coping with treatment.

CCARE

City of Hope established the Center of Community Alliance for Research & Education (CCARE) to tackle inequalities in cancer outcomes. By increasing education, **CCARE seeks to improve the health of the underrepresented and underserved.**



A WIDE VARIETY
OF SUPPORT
SERVICES ARE
PROVIDED THROUGH
THE SHERI & LES
BILLER PATIENT AND
FAMILY RESOURCE
CENTER



THERE IS NO
PROFIT
INCURING THE
BODY IF IN
THE
PROCESS
WE DESTROY THE
SOUL



SPIRIT OF
SUPPORT



Philanthropy

5k and fun run

Major League Baseball named City of Hope one of four national cancer nonprofits benefiting from its All-Star Game Charity 5k and Fun Run.

Progress like never before

City of Hope's supporters put even more energy and creativity behind their passion in 2010, as individual donors, foundations, corporations and volunteer groups maintained their strong financial commitment to helping City of Hope conquer serious diseases.

The philanthropy of thousands of loyal backers spurred City of Hope's continued gains against cancer, diabetes, HIV/AIDS and other diseases. These generous supporters contributed more than \$112.8 million in 2010. Planned gifts, such as annuities, bequests and charitable trusts, accounted for \$23.3 million.

The Power of Hope

With the goal of strengthening City of Hope for its next 100 years, in 2010 the organization launched the public phase of its most ambitious fundraising campaign ever.

The Power of Hope campaign aims to raise \$1 billion by 2013, City of Hope's 100th anniversary. This effort unifies all institutional fundraising to bolster three areas critical to City of Hope's progress: funding capital projects, building City of Hope's endowment and raising funds for current use including innovative research projects.

City of Hope began the quiet phase of campaign fundraising efforts in 2005, and by the end of 2010 had raised more than \$650 million.

Major gifts

A pair of multimillion-dollar gifts announced in 2010 exemplified the impact that individual donors can have on City of Hope's mission.

An anonymous benefactor's \$10 million pledge was directed to support the expansion of City of Hope's radiation oncology facility. This build-out will double capacity for advanced radiotherapy that combines a variety of imaging technologies to treat cancer more precisely. It is scheduled for completion in November 2011.

A gift of \$2.5 million from Morgan Chu, J.D., Ph.D., and his wife, Helen Chu, established the Morgan and Helen Chu Dean's Chair in the Irell & Manella Graduate School of Biological Sciences. John J. Rossi, Ph.D., Lidow Family Research Chair in the Department of Molecular and Cellular Biology, became the chair's first holder.

Morgan Chu, one of the most accomplished trial attorneys in the nation and a pioneer in the areas of technology and intellectual property law, is a partner at law firm Irell & Manella. Longtime supporters of City of Hope, the Chus made the gift to support City of Hope's efforts to train the next generation of scientists seeking cures.

17,000 survivors

More than 17,000 survivors and supporters took to the streets for Walk for Hope Nationally Presented by Staples, garnering more than \$2.1 million at events in San Diego, San Francisco, Philadelphia, Phoenix, Chicago, Seattle and Los Angeles.

\$1 billion

The Power of Hope campaign aims to raise \$1 billion by 2013, City of Hope's 100th anniversary.

Foundation support

Foundations' investment in City of Hope remained strong in 2010, with notable gifts furthering research and faculty recruitment. The Conrad N. Hilton Foundation — an organization whose support of City of Hope spans decades — made a \$2.5 million commitment to endow the Barron Hilton Chair in Pediatrics. The gift will help in the recruitment of a department chair to lead research and treatment programs for children with cancer. City of Hope also received \$575,000 in grants from the Archstone Foundation to advance palliative and spiritual care.

Industry support

Volunteers from a variety of industries including office products, music and entertainment, food and salon continued their philanthropic tradition of more than 40 years, backing City of Hope's work through events and initiatives.

Support throughout the National Office Products Industry drove the success of the group's fundraising effort, which was led by *Spirit of Life*® honoree David Williamson of MeadWestvaco (MWV). Top contributors included Staples, with more than \$1 million; MWV, topping \$838,000; Newell Rubbermaid, with more than \$760,000; and Office

Max, with \$372,000. Contributions from 3M totaled more than \$560,000, with a portion of that total also coming through the Hardware/Homebuilding Industry.

The Southern California Food Industries Circle and the Music and Entertainment Industry backed City of Hope with creative in-store promotions.

Through the Kids for Hope promotion, consumers at participating grocers purchased mobiles at store registers for \$1 or more, with proceeds benefiting pediatric cancer research, treatment and education. Kids for Hope raised more than \$860,000 thanks to Albertsons, Bristol Farms, Food 4 Less, Gelson's Markets, Northgate Markets, Ralphs Grocery Company, Smart and Final, Stater Bros. and Superior Super Warehouse.

The Music and Entertainment Industry culminated its *Spirit of Life*® effort, led by AEG top executive Tim Leiweke, at the grand opening of The Ritz-Carlton and J.W. Marriott hotels at L.A. LIVE in January. Also through the industry, the Hard Rock Café Foundation and legendary rock band The Who paired for a consumer marketing promotion that garnered the attention of music fans. Fifteen percent of sales of T-shirts and pins designed by band members Pete Townshend and Roger Daltrey benefited City of Hope.

\$2.5 million

A gift of \$2.5 million from Morgan Chu, J.D., Ph.D., and his wife, Helen Chu, established the Morgan and Helen Chu Dean's Chair in the Irell & Manella Graduate School of Biological Sciences.

\$112.8 million

Generous supporters contributed more than \$112.8 million in 2010.

Innovative partnerships

In addition to raising funds, media companies and sports organizations partnered with City of Hope to raise awareness through marketing programs and advocacy campaigns. Major League Baseball named City of Hope one of four national cancer nonprofits benefiting from its All-Star Game Charity 5k and Fun Run.

Additionally, the award-winning parenting website Disney Family.com teamed with City of Hope to encourage mothers to take good care of their health. A dedicated section of Disney Family.com featured exclusive City of Hope content about reducing cancer risk, debunking cancer myths and tips for talking to physicians about cancer.

Walk for Hope

City of Hope broadened the focus of its signature series of national fundraising walks in 2010. Previously focused exclusively on the fight against breast cancer, Walk for Hope Nationally Presented by Staples broadened to take on women's cancers, including research, treatment and education for gynecologic as well as breast cancers.

More than 17,000 survivors and supporters took to the streets for the cause, garnering more than \$2.1 million at events in San

Diego, San Francisco, Philadelphia, Phoenix, Chicago, Seattle and Los Angeles. *Ladies' Home Journal* and Farmers Insurance Group served as national sponsors, with Staples returning as national presenting sponsor.

Gift planning

Many who wish to support City of Hope's mission do their part by including the institution in their estate plans.

Many members of the long-standing and loyal community of City of Hope chapters and auxiliaries showed their dedication through planned gifts. Sportsmen's Club members Nellie and Irving Geldin made a deferred gift commitment of \$500,000. A bequest of more than \$447,000 came from the Estate of Sara S. Goldman, of the Atlanta Auxiliary.

Other significant bequests included more than \$3.4 million from the Trust of Peggy J. Bosnyak; \$1 million from the Trust of Therese Brook; more than \$871,000 from the Trust of Hedy Gumpert; \$475,000 from the Trust of Judith L. Owen to support HIV/AIDS research; and \$400,000 from the Trust of Elsie Blum.

Acknowledging our Donors

To be the best possible stewards of our supporters' generous donations and to conserve resources, the 2010 Donor List will appear online.

We sincerely thank all of our donors who contributed so much to City of Hope in 2010 and who remain committed to helping us prevent and cure cancer, diabetes, HIV/AIDS and other life-threatening diseases. Their support makes possible the life-changing work that takes place every day at City of Hope.

To view the 2010 Donor List please visit our website at www.cityofhope.org/annualreport.



2010 Spirit of Life® Honorees

The *Spirit of Life*® Award is City of Hope's highest honor. It is given to individuals to celebrate their philanthropy and impact on our mission and our patients. The award is presented to an industry, chapter or community leader and recognizes a lifetime of personal

and professional achievement in advancing City of Hope's lifesaving work. These individuals share a deep commitment to advancing scientific research that will improve treatment for patients everywhere.

Mark Baker

Orchard Supply Hardware
Hardware/Homebuilding
Industry

The Bennett and Cartledge Families

Grand Home Furnishings
National Home
Furnishings Industry

Kristin Chenoweth

East End Chapter/
Jeanne Kaye League

Joseph Cory Sr.

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Construction Industries
Alliance

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Salon Industry

Kevin Kelley

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AEG
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Jeff Rudes

J Brand
Apparel Industries Group

Daniel T. Ryan

Jones Lang LaSalle
Chicago Construction
and Real Estate Council

Heather Thomson

Yummie Tummie
East End Chapter/
Jeanne Kaye League

David Williamson

MeadWestvaco
National Office
Products Industry

\$1.4
BILLION

2010
NET ASSETS

23,570

2010
PATIENTS TREATED

\$216
MILLION

2010
SOCIAL BENEFIT

Patient Information

For fiscal years beginning October 1 and ending September 30 (dollar amounts in thousands)

	2010	%	2009	%
Charges for Patient Services				
Medicare	\$ 454,586	27.8%	\$ 359,427	24.9%
Indemnity insurance	10,964	0.7%	13,075	0.9%
Managed care contracts	854,824	52.3%	794,882	55.0%
Subsidized care	313,267	19.2%	276,824	19.2%
Total	\$1,633,641	100.0%	\$1,444,208	100.0%
Patients Treated (based on admissions)				
New patient referrals	8,120		7,535	
Patients treated during year	23,570		22,485	
Admissions	6,263		6,361	
Patient days	56,399		57,258	
Clinic and infusion visits	148,381		136,561	
Bone marrow transplants (BMT)	549		620*	

* Includes BMT performed through City of Hope-Banner Bone Marrow Transplant Program. City of Hope and Banner Good Samaritan terminated their relationship. This includes BMT performed up to the termination date of July 1, 2009.

City of Hope and Affiliates Combined Statements of Financial Position

For fiscal years beginning October 1 and ending September 30
(amounts in thousands)

	2010	2009
Assets		
Current Assets	\$ 227,537	\$ 139,477
Cash and cash equivalents	213,047	189,005
Investments		
Patient accounts receivable, less allowances for uncollectible accounts of \$7,197 in 2010 and \$1,699 in 2009	99,182	105,079
Grants and other receivables	19,092	18,970
Donor restricted unconditional promises to give, net	16,569	14,109
Prepaid and other	13,091	11,735
Total current assets	588,518	478,375
Property, Plant and Equipment , net of accumulated depreciation of \$409,613 in 2010 and \$368,181 in 2009	542,815	507,901
Other Assets		
Investments	6,037	12,083
Board-designated investments	467,886	434,257
Bond trust funds	12,320	28,799
Donor restricted assets	175,903	161,880
Other assets	15,189	14,134
Total other assets	677,335	651,153
Total Assets	\$1,808,668	\$1,637,429
Liabilities and Net Assets		
Current Liabilities	\$ 119,381	\$ 112,665
Accounts payable and accrued liabilities	12,544	11,763
Long-term debt, current portion and accrued interest	131,925	124,428
Total current liabilities		
Long-term Debt , net of current portion and unamortized discount of \$1,618 and \$1,745 as of September 30, 2010 and 2009, respectively	255,374	263,614
Annuity and Split-interest Agreement Obligations	19,223	19,698
Other	25,001	18,056
Total liabilities	431,523	425,796
Commitments and Contingencies		
Net Assets	1,148,484	1,003,637
Unrestricted	228,661	207,996
Restricted		
Total net assets	1,377,145	1,211,633
Total Liabilities and Net Assets	\$1,808,668	\$1,637,429

City of Hope and Affiliates Combined Statements of Activities

For fiscal years beginning October 1 and ending September 30
(amounts in thousands)

	2010	2009
Revenues		
Net patient service revenues	\$ 521,343	\$ 468,509
Contributions and net special event revenues	106,401	107,361
Royalties and research grants	268,995	322,703
Other	47,302	(8,855)
Total Revenues	944,041	889,718
Expenses		
Program services	648,297	615,070
Supporting services	151,735	124,585
Total expenses	800,032	739,655
Operating income	144,009	150,063
Change in net unrealized gain on investments	21,888	59,410
Loss on interest rate swap agreement	(385)	(761)
Change in net assets	165,512	208,712
Net Assets, beginning of year	1,211,633	1,002,921
Net Assets, end of year	\$1,377,145	\$1,211,633

City of Hope and Affiliates Combined Statements of Cash Flow

For fiscal years beginning October 1 and ending September 30
(amounts in thousands)

	2010	2009
Cash Flows from Operating Activities		
Changes in net assets		
Adjustments to reconcile changes in net assets to net cash provided by operating activities:	\$165,512	\$208,712
Depreciation and amortization	43,635	36,931
Unrealized gain on investments	(21,888)	(59,410)
Other changes in operating assets and liabilities	(17,715)	(51,886)
Total adjustments	4,032	(74,365)
Net cash provided by operating activities	169,544	134,347
Cash Flows from Investing Activities		
Proceeds from sales of property, plant and equipment	3,509	3,304
Additions to property, plant and equipment	(79,055)	(118,875)
Change in investments	(23,528)	(69,200)
Net cash used in investing activities	(99,074)	(184,771)
Cash Flows from Financing Activities		
Net cash provided by financing activities	17,590	31,772
Net increase (decrease) in cash and cash equivalents	88,060	(18,652)
Cash and cash equivalents, beginning of year	139,477	158,129
Cash and cash equivalents, end of year	\$227,537	\$139,477

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(2007-2010)

**City of Hope and
Beckman Research
Institute**

1500 East Duarte Road
Duarte, CA 91010-3000
800-423-7119
www.cityofhope.org

**City of Hope
Development
Headquarters**

1055 Wilshire Blvd.
Los Angeles, CA 90017
800-544-3541

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City of
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CITY OF HOPE
1500 EAST DUARTE ROAD
DUARTE, CA 91010
626-256-HOPE