

#### National Hardware/Homebuilding Industry

### SPIRIOF IFE GALA Award Reception and Golf Tournament

### FEBRUARY 7, 2022

Hyatt Regency Orlando

Honoring BILL G. LENNIE Retired Executive Vice President of Outside Sales and Service

The Home Depot

Sponsored by



### 39 Years of Commitment to the Cause: THE NATIONAL HARDWARE/ HOMEBUILDING INDUSTRY AND CITY OF HOPE

In 1983, a small group of philanthropic leaders formed the National Hardware/Homebuilding Industry with City of Hope. The group has grown to encompass a nationwide cross-section of manufacturers, retailers, distributors, manufacturers' representatives and related members. Today, the National Hardware/ Homebuilding Industry remains one of the strongest teams in City of Hope's national network of dedicated volunteers.

Since its inception, the industry has raised more than \$170 million. This industry's support has been instrumental to City of Hope's research, treatment and education. A testament to the impact of these volunteer efforts, the National Hardware/Homebuilding Industry Legacy Research Center houses laboratory studies in virology, molecular pharmacology and molecular medicine, among others — the basic science that fuels future advances. This commitment has helped City of Hope transform medical science and save lives worldwide.

### MESSAGE FROM THE COUNCIL PRESIDENT

Dear Bill,

As President of the National Hardware/Homebuilding Industry (HHI) Executive Council, it is my privilege to congratulate you on being the 2022 Spirit of Life® honoree. This honorisan extremely well-deserved recognition of your decades of exceptional leadership within the home improvement industry, as well as your unparalleled generosity toward City of Hope.

We are very much looking forward to the year ahead, as we have the chance to celebrate you and further spread the word about City of Hope's important work. While your legacy within both our industry and City of Hope is inspiring, what's even more meaningful is the caliber of your character and the way you lead by example in all that you do. Thank you for your integrity, generosity and deep commitment to making a difference.

Once again, congratulations on being this year's Spirit of *Life* honoree, and thank you for accepting this opportunity to further advance City of Hope's mission.

MICHELLE NEWLAND

President, National HHI Executive Council President, Oatey Co.



"What's even more meaningful is the caliber of your character and the way you lead by example in all that you do."



#### THE CITY OF HOPE STORY

#### The Future Is Now

Powered by Philanthropy

City of Hope is committed to combining scientific innovation with the comforting power of human compassion, creating medical miracles every day.

Our focus on that mission has made us a world leader in the fight against cancer and other lifethreatening diseases, and our compassionate care model has been adopted by hospitals around the globe.

Founded more than 100 years ago as a provider of charity care for tuberculosis patients, today we're a world-renowned biomedical research, treatment and education center. Our research led to the development of synthetic human insulin, now used worldwide by millions of people with diabetes, and to the lifesaving cancer drugs Rituxan, Avastin, Erbitux and Herceptin. Our researchers are pioneers in the study of cancer genetics and cellular therapy, and our groundbreaking work in bone marrow transplantation has given rise to one of the largest, most successful programs of its kind in the U.S.

CityofHope

Every new discovery, each patient helped or cured, is also a testament to the transformative power of philanthropy. Since our very start, we've relied on the generosity of the individuals, companies, foundations and governments supporting our work. At City of Hope, we help make people's lives whole again.









### TO OUR VOLUNTEERS



### You are a source of inspiration to all of us at City of Hope.

#### **Robert Stone**

President and Chief Executive Officer Helen and Morgan Chu Chief Executive Officer Distinguished Chair City of Hope

CityofHope.org

### SPECIAL THANKS FROM CITY OF HOPE'S HHI FUNDRAISING TEAM

For the past 39 years, leading executives and companies from the National Hardware Homebuilding Industry (HHI) have engaged in an annual fundraising effort in support of City of Hope. To date, these collective efforts from peers, partners and competitors alike have raised an astounding \$170 million for City of Hope, expediting our efforts to develop new therapies and cures for cancer, diabetes and other life-threatening diseases. Thank you!

As you would imagine, there are myriad ways executives provided their corporate and personal support again this year:

- Attending HHI event fundraisers
- Hosting events or golf outing fundraisers with your vendors and suppliers
- Engaging your company associates to raise funds through employee giving programs, events and payroll deductions
- Including corporate or personal foundations, estate plans or life insurance policies

All of us hope that you are as proud as we are of our 39-year partnership. We sincerely appreciate the significant results we achieved together over that time. When you think of the remarkable global impact achieved with over 100 million patients around the world benefiting each year from research and therapy discoveries made at City of Hope, this simply would not be possible without you!

Today, City of Hope is also leading the way in the development of the next generation of lifesaving therapies and cures, such as car T cell immunotherapy and new anti-cancer drugs.

The annual HHI fundraising campaign kicks off in Orlando, Florida, with our signature event, the *Spirit of Life®* Award Reception, where the National Hardware Homebuilding Industry will honor Bill Lennie, from The Home Depot, for his remarkable professional achievements and humanitarian efforts. We extend our sincere thanks and congratulations to Bill Lennie.

But lastly, we extend our sincere thanks to each and every one of you for your very generous support. Together, we will continue our efforts to provide help and healing to those around the world who desperately need it most.

"All of us hope that you are as proud as we are of our 39-year partnership. We sincerely appreciate the significant results we achieved together over that time."

### NATIONAL HARDWARE HOMEBUILDING INDUSTRY PAST Spirit of Life<sup>®</sup> HONOREES

**2021 WILLIAM P. (BILL) BOLTZ** Executive Vice President, Merchandising Lowe's Companies

2020 BRADLEY PAULSEN President, HD Supply

2019 GILES BOWMAN Senior Vice President, Merchandising, Building Materials The Home Depot

**2018 BEHR PAINT COMPANY AND JEFF FILLEY** President, Behr Paint Company

2017 THE QUIKRETE COMPANIES Represented by The Winchester Family

2016 BOB TELLIER President, Orchard Supply Hardware

**2015 JOE MCFARLAND** President, Northern Division The Home Depot

**2014 KAREN MENDELSOHN** Vice President, Chief Marketing and Strategy Officer, Masco Corporation

**2013 JOE DEANGELO** President/CEO, HD Supply

**2012 RAYA. GRIFFITH** President/CEO, ACE Hardware

**2011 CRAIG MENEAR** Executive Vice President of Merchandising, The Home Depot

2010 MARK BAKER President/COO, The Scotts Miracle-Gro Company **2009 BRUCE MERINO** Sr. Vice President of Merchandising Services, The Home Depot

2008 ALAN BARRY President, Masco Corporation

**2007 WILLIAM C. FOOTE** Chairman/CEO, USG Corporation

2006 MAGGIE MAGERKO President/Owner, 84 Lumber Company

2005 PAUL HYLBERT President/CEO, ProBuild Holdings (Lanoga)

**2003 TRIBUTE TO RAY KENNEDY** President, Masco Corporation (posthumous)

**TONY STEBBINS** Sr. Vice President of Market Development, Newell Corporation (posthumous)

#### 2002 SALUTE TO THE ENTIRE HARDWARE/ HOME IMPROVEMENT INDUSTRY

2001 BERNIE MARCUS Chairman/CEO, The Home Depot

**2000 PAT FARRAH** Executive Vice President of Merchandising, The Home Depot

**1999 CHARLES F. KNIGHT** Chairman/CEO, Emerson Electric Company

**1998 RAY KENNEDY** President, Masco Corporation

**1997 DAN F. GERGUSON** Chairman, Newell Corporation **1996 DAVE HODNIK** President/CEO, ACE Hardware Corporation

**1995 WILLIAM P. FARRELL** President/CEO, American Hardware Manufacturers Association

**1994 MARVIN M. STERN** President, Sears Home Group

**1993 WILLIAM PATTERSON** President, HomeBase

**1992 DARYL LANSDALE** President/CEO, Scotty's

**1991 JOSEPH E. ANTONINI** President and Chairman of the Board, Kmart

**1990 ARTHUR M. BLANK** President/COO, The Home Depot

**1989 SALUTE TO THE SPIRIT OF LIFE HONOREES OF THE PAST DECADE** 

**1988 RON RASHKOW** Chairman of the Board, Handy Andy

**1987 DONALD W. DAVIS** President, Stanley Tools

**1986 BERNIE MARCUS** President/CEO, The Home Depot

**1985 PETER GRACE** President, W. R. Grace & Company

**1984 DAVID STANLEY** President/CEO, Payless Cashways

**1983 ROBERT STRICKLAND** Chairman of the Board **LEONARD G. HERRING** President, The Lowe's Company

### NATIONAL HARDWARE/ HOMEBUILDING INDUSTRY (HHI) EXECUTIVE COUNCIL

#### PRESIDENT

#### MICHELLE NEWLAND

President, Retail Sales Oatey Supply Chain Services

#### **THOMAS ARMSTRONG**

Chief Executive Officer Total Retail Group

#### **BOBBY BAYLIS**

President, Rejuvenate Spectrum Brands

BILLY BASTEK Senior Vice President, Merchandising The Home Depot

#### SCOTT BLACKWELL MVP, Plumbing and Electrical Lowe's

JOHN BONNOT Director of Merchandise and Marketing Ganahl Lumber

KANE CALAMARI Sr. Vice President, Chief Human Resources Officer and President, Ace Foundation Ace Hardware Corporation

KEN CLARK Editor-in-Chief HBS Dealer

BRYAN CLARKE Vice President, Sales Spectrum Brands

#### **JOLENE CONARD**

President, Construction and Home Improvement Division Consumer Business Group 3M

**KEVIN COURTNEY** Retired HHI and City of Hope Executive

MIKE FARRAH CEO and President Maverick Partners Inc.

#### JEFF FILLEY President Behr Process Corporation

STEVEN HENLEY President E.A. Langenfeld

PAUL HYLBERT Chairman Kodiak Building Partners

**STEVE JANAS** Vice President and General Manager, Retail Genie Company

SCOTT KIRKENDALL Industry Participant

BRUCE LEVITIN President New U Life

#### **STEVE MAHURIN**

President SKM Consulting Group

**KAREN MENDELSOHN** 

Senior Vice President, Marketing Mohawk Industries Inc.

BRUCE MERINO Retired HHI Executive

AL OLSEN Retired HHI and City of Hope Executive

BRADLEY PAULSEN President HD Supply Facilities Maintenance

RANDY REGINELLI Vice President, Sales Henkel Corporation

STEVEN SCHEINER President/CEO Continental Sales

MARK SCHREY Vice President, New Business Development Signature Retail Services

**ERWIN SEDLMAYER** Sr. Director, IB Merchandising The Home Depot

### BUILDING HOPE COMMITTEE

The mission of City of Hope's Building Hope Initiative is to raise funding and awareness for City of Hope by connecting with the National Hardware/Homebuilding Industry (HHI) professionals under 45 years of age. In order to accomplish this mission, Building Hope will plan and execute fund and awareness-raising activities, such as events, online initiatives and microphilanthropy, all compliant with the policies and resources, and under the auspices of City of Hope.

Join one of the strongest industry teams in City of Hope's national network of dedicated volunteers. Gain access to members of the HHI Executive Council comprised of leading executives from all aspects of the industry. Grow your personal and professional network contacts with social networking opportunities. Continue the support of City of Hope's innovative research and compassionate patient care.



**BOARD CHAIR ADAM SCHEINER** Vice President, Sales Continental Sales and Marketing



ADAM PARRISH President Crossroads Services Inc.



JOEY CORONA Divisional Merchandising Manger, Paint The Home Depot



KATHLEEN SANDERS Senior Director of Merchandising HD Supply



**CHARLOTTE GOODING** Divisional Merchandising Manager The Home Depot



ANDY SCHMITT Chief Operating Officer

Westlake Ace Hardware



**KYLE GUENTHER** Divisional Merchandising Manager Lowe's



BRIAN STEARNS Founder/CEO RingoFire Digital



A

SHAY KRAFFT President NPD Group



### 39 YEARS OF



1983 - A \$10 million grant from the Arnold and Mabel Beckman Foundation establishes Beckman Research Institute of City of Hope.

1984 – City of Hope scientists, working in collaboration with scientists at Genentech, first demonstrate that antibodies can be made using recombinant DNA technology – technology that is later used in the "smart" cancer drugs Herceptin, Rituxan, Avastin, Erbitux and other therapeutic drugs.

1985 – City of Hope scientists develop a method for detecting carcinoembryonic antigen – a substance in the body that can indicate the presence of colon cancer – using antibodies produced by engineered cells.

1986 – The National Cancer Institute selects City of Hope as one of only six centers participating in a study of a drug called interleukin-2. Today, the drug is used to treat melanoma and kidney cancer.

1987 – Parsons Village is built, providing a place to stay on campus for patients and family members from outside the Los Angeles area.

1988 – A team of City of Hope scientists devise a test for detecting HIV that is more sensitive than existing methods. 1989 – City of Hope scientists develop ligation mediated genomic sequencing, a new method for analyzing genetic material.

1990 – Ribozymes, "molecular scissors," are successfully tested in City of Hope laboratories for their ability to clip out the genetic message of the HIV virus and render it harmless.

1991 – Preventive treatment methods are developed against cytomegalovirus interstitial pneumonia, a leading cause of death following bone marrow transplantation.

1992 – City of Hope establishes a gene therapy program and received a four-year grant from the National Institutes of Health/ National Cancer Institute.

1993 – A research consortium including City of Hope identifies a key gene, IRF-1, that is missing in some patients facing leukemia and a related syndrome called myelodysplasia.

1994 – City of Hope's graduate school – now the Irell & Manella Graduate School of Biological Sciences – is founded.

1995 – The National Comprehensive Cancer Network is established with City of Hope as a founding member. This alliance of leading cancer centers develops national standards of care for cancer treatments. 1996 – The Hardware/Home Improvement Industry Legacy Research Center, a home to basic science research that fuels future advances, is built.

A City of Hope scientist finds long-sought direct evidence linking smoking to lung cancer by identifying the genetic damage done by active compounds in cigarettes.

1997 – City of Hope becomes the first institution in the United States to begin testing the use of bone marrow transplantation and ribozyme-based gene therapy to treat HIV/AIDS.

1998 – The National Cancer Institute, or NCI, designates City of Hope as a comprehensive cancer center, one of only 35 in the U.S. at the time. This is the highest designation given by the NCI.

1999 – City of Hope launches a service to connect patients to supportive resources and its first caregivers, precursors to today's Sheri & Les Biller Patient and Family Resource Center.

2000 – Center for Biomedicine & Genetics is established to ensure that technological innovations are efficiently translated from the research lab to the clinical setting.

2001 – The National Institutes of Health, or NIH, designates City of Hope as a national center for isolating and

### **BUILDING HOPE**



distributing islet cells for transplantation into patients with type 1 diabetes – one of only 10 such centers at the time. Islet cell transplantation is an investigational therapy with the potential to reverse type 1 diabetes.

2002 – In the triennial Combined Accreditation and Licensing Survey, regulators award City of Hope a score of 99 out of 100 – ranking in the top 1% of U.S. hospitals surveyed.

2003 – A \$5 million grant from the NIH and the National Center for Research Resources expands City of Hope's role in the emerging field of islet cell transplantation for type 1 diabetes.

2004 – The 2004 Patients Evaluation of Performance in California Survey, the largest patient satisfaction survey in the nation, names City of Hope as the only hospital in Southern California, and one of only four hospitals in the state, to receive the highest marks in all applicable categories from patients.

2005 – City of Hope Helford Clinical Research Hospital opens, providing an advanced patient-care environment where the medical team delivers the newest therapies.

2006 – City of Hope celebrates the 30th anniversary of its bone marrow transplantation program, with more than 7,500 procedures performed. 2007 – U.S. News & World Report names City of Hope one of "America's Best Hospitals" for cancer and urology.

2008 – The U.S. Patent and Trademark Office awards City of Hope's 200th patent for a drug designed to help fight complications of diabetes.

2009 – Leaders dedicate two new buildings: the Michael Amini Transfusion Medicine Center and the Arnold and Mabel Beckman Center for Cancer Immunotherapeutics & Tumor Immunology.

2010 – Scientists open a first-in-human clinical trial using genetically engineered neural stem cells that migrate to brain tumor cells and release anti-cancer chemotherapy.

City of Hope launches \$1 billion Power of Hope fundraising campaign.

2011 – Physicians perform City of Hope's 10,000th bone marrow or stem cell transplant, a milestone event for one of the largest and most successful transplant programs of its kind in the world.

2012 – Research results show that a combination therapy developed at City of Hope may be able to cure advanced type 1 diabetes.

2013 - City of Hope celebrates its centennial.

2014 – City of Hope was awarded more than \$72.9 million in research grants and received approximately \$249.8 million in revenues from patented technologies. 2015 – City of Hope earned its sixth consecutive Press Ganey Guardian of Excellence Award.

2016 – City of Hope announces an alliance with Translational Genomics Research Institute, one of the world's top genetics research and bioinformatics organizations and a pioneer in applying genomic analysis and bioinformatics to cancer drug development.

2017 – City of Hope leadership gathers press from around the country to publicly announce City of Hope's goal and expectation to cure type 1 diabetes in six years!

2018 – Behr Paint Company and their President Jeff Filley receive the *Spirit of Life*<sup>®</sup> Award.

2019 – Giles Bowman, senior vice president of The Home Depot receives the *Spirit* of *Life*<sup>®</sup> Award. It is a record year for the campaign.

2020 – *Spirit of Life*<sup>®</sup> honoree, Bradley Paulsen, chief operating officer, HD Supply hosted a "Call to Action" fundraising activity at the annual reception that generated over \$112,000 to benefit Dr. Linda Malkas' research.

2021 – *Spirit of Life*<sup>®</sup> honoring William P. "Bill" Boltz, executive vice president of merchandising at Lowe's was the largest "virtual" activity in City of Hope's history, raising over \$2.8 million dollars.

### ACKNOWLEDGMENT OF CONTRIBUTORS

Support for City of Hope by the Hardware/Homebuilding Industry has been tremendous over the years, and this year is no exception. We are grateful for every contribution, no matter what the amount, as your generosity helps City of Hope push forward the time when cures for cancer and other life threatening diseases will be found. We would like to extend our sincere thanks to everyone who contributed toward this year's *Spirit of Life*<sup>®</sup> event.

#### POWER OF HOPE — \$75,000 GAF Great Southern Wood Preserving Inc./ Yellawood J.D Irving Limited Lowe's Samsung Electrics The Home Depot Foundation UFP Industries Inc.

SPIRIT OF LIFE — \$50,000

Behr Paint and Primesource Building Products Cleanaire LLC DBA Pamlico Air King of Fans MAT Holdings Inc. Orbit Irrigation Products Quikrete The Mosack Group

PROMISE OF HOPE — \$25,000 Ace Hardware Corporation Alexandria Moulding Ardell Sales and Consulting Champion Power Equipment Georgia-Pacific Great Southern Wood Preserving Inc./ Yellawood Henkel Corporation Kohler Co. MasterBrand Cabinets Inc. Milwaukee Tool Moen MSI **Owens** Corning Pull'R Holding Company LLC Rheem Water Heating RYOBI Spectrum Brands Sterilite The Hillman Group USG WGB Group Winston Products LLC

#### HEROES OF HOPE — \$15,000

Continental Sales and Marketing Cornerstone Building Brands Electrolux Genie Company Integrated Sales Solutions — ISS James Hardie Building Products Jeld-Wen Kwikset/Pfister Masco Corporation Masonite International Mohawk Industries QEP Stella — Jones Inc. Total Retail Group

City of Hope would also like to thank the following for their generous support of the *Spirit of Life*<sup>®</sup> event:

Hylbert Family Foundation Illinois Tool Works (ITW) M-D Building Products GreatStar Industrial Tools USA BK Products Broan-NuTone, LLC Instant Power Corporation Idaho Forest Group Danco Inc. Apex Tool Group Dalton Enterprises Nien Made Gerber Plumbing Fixtures Fluidmaster, Inc California Cascade Werner Co 3M Orepac Building Products Steves and Sons Andersen Windows and Doors Trex The Scotts Company Tricam Industries, Inc. Charlotte Pipe and Foundry

### HOW CAN I HELP MY LOVED ONE?

#### **DID YOU KNOW ...**

- Each month our patients require over 3,000 blood components.
- If your blood type is compatible with the patient, your donation can be given directly to your loved one. If your type does not match, your blood will help replace the blood your loved one used.
- In most circumstances, platelet donations do not need to be the same blood type. Therefore, most friends and family can give directly to their loved one.
- It takes about an hour to donate blood and about two hours to donate platelets.

You can schedule an appointment online at iDonateBlood4Hope.org. For further information about the program, contact Jennifer Zuniga at 626-218-0338.

### 2022 FUNDRAISING CAMPAIGN EVENT CALENDAR

FEBRUARY 7	Spirit of Life <sup>®</sup> Golf Outing and Award Reception, Honoring Bill Lennie Celebration Golf Club and The Hyatt Regency Orlando, Florida
MARCH 31 TO APRIL 3	Miles for Hope
	Virtual Online Activity Challenge
APRIL 30 TO MAY 3	Ryder Cup and Shootout at Bighorn
	Bighorn Golf Club — Palm Desert, California
JULY 31 TO AUGUST 1	Lowe's Golf Classic
	Oak Hill Country Club — Rochester, New York
SPETEMBER 6 TO 8	City of Hope Cross Industry Challenge
	Pebble Beach Golf Club — Pebble Beach, California

Current events scheduled as of 2/7/22

# TONIGHT'S ENCEE

🛣 Cityof Hope.

National Hardware/Homebuilding Industry

SPIRITOF LIFE<sup>®</sup> GALA Award Reception and Golf Tournament

### THIS EVENING'S EMCEE

Fred Northup, Jr. is a nationally-recognized fundraising auctioneer, emcee, and comedy improviser. He and his team host over 100 events each year for organizations across the country, raising over \$20 million dollars a year.

For 10 years, Fred performed as a company member of Seattle's famed TheatreSports comedy improv group. He has entertained thousands at major events for Starbucks, Microsoft, Turner Broadcasting, Boeing, Amazon.com, Zillow, Expedia, and more.

In addition to his work on stage and on camera, Fred is the co-inventor of RainGlobes, the globe that rains! When not entertaining the masses, Fred can be found in Seattle, Washington entertaining his wife, Ashley, and their two children. Visit him online at FredNorthup.com and @ FredNorthupJr.

#### FRED NORTHUP, JR.



# TONIGHT'S SPEAKER

🛣 Cityof Hope.

National Hardware/Homebuilding Industry

SPIRITOF LIFE® GALA Award Reception and Golf Tournament

### KEYNOTE SPEAKER

Edward S. Kim, M.D., M.B.A., joins City of Hope in fulfilling its promise of enhanced local access to cancer breakthroughs by leading its esteemed team of clinicians in Orange County.

A U.S. News & World Report "Top Doctor" and clinician world-renowned for his immense oncology experience, Kim is poised to drive innovation in cancer care and delivery, developing paradigms for translating research into clinical practice and introducing new therapies for the Orange County clinical network and planned Irvine campus.

Backed by a distinguished history of pioneering cancer research, Kim is among the country's foremost experts in molecular prognostication — which advances cancer detection and personalized therapies — for lung, head and neck cancers. He's served as a principal/co-principal investigator on numerous studies and protocols and authored/co-authored more than 200 published articles, book chapters and reviews in top-tier journals, such as The Lancet, The Lancet Oncology, Journal of Clinical Oncology, Cancer Discovery, Cancer, Nature Medicine, and Cancer Prevention Research.

Before joining City of Hope, Kim was chair of Solid Tumor Oncology and Investigational Therapeutics, the Donald S. Kim Distinguished Chair for Cancer Research and medical director of the Clinical Trials Office at Levine Cancer Institute, Atrium Health, in Charlotte, North Carolina, and professor of medicine at University of North Carolina, Chapel Hill. He's held many leadership roles, such as tenured associate professor in the Department of Thoracic/ Head and Neck Medical Oncology at University of Texas MD Anderson Cancer Center. Kim recently completed his Master of Business Administration at University of North Carolina Kenan-Flagler Business School.

#### EDWARD S. KIM, M.D., M.B.A.

Physician-in-Chief, City of Hope Orange County Vice physician-in-Chief, City of Hope National Medical Center



The goals that Edward S. Kim, M.D., M.B.A., has for City of Hope are to promote strategic and team-oriented translational research, and patient advocacy for greater accessibility and equitability in cancer care.

# TONIGHT'S HONOREE

🛣 Cityof Hope.

National Hardware/Homebuilding Industry

SPIRITOF LIFE® GALA Award Reception and Golf Tournament

### TONIGHT'S HONOREE

A 42-year veteran of the home improvement industry, Bill Lennie worked across business lines and geographical boundaries to help define the home improvement warehouse's place in the retail landscape.

Lennie most recently served as the executive vice president of Outside Sales & Service at The Home Depot, before deciding to retire after 26 years with the company. In that role, he led the company's Pro, MRO and installation businesses. Under his leadership, he developed an industryleading salesforce and brought new innovations and initiatives to establish The Home Depot as the premier MRO leader in the U.S. and Canada.

Prior to that, he served as president of The Home Depot Canada, where he was responsible for the sales, merchandising, ecommerce, supply chain, human resources, IT development and operations of 182 stores.

Lennie began his career at The Home Depot in 1992 as a merchant for Millwork and Building Materials before being named vice president of merchandising in 1997. In 2001, Lennie focused his leadership on the company's kitchen, bath and appliance departments and was promoted to senior vice president of décor in 2002.

Lennie also served as senior vice president of merchandising for the company, where he oversaw global sourcing, proprietary brands, environmental innovation and Your "other" Warehouse, a plumbing distributor owned by The Home Depot. Additionally, he was responsible for retail sales and operations in China and provided strategic direction on products and pricing to the company's Canadian and Latin American operations.

Before joining The Home Depot, Lennie was a divisional merchandise manager for Lowe's. Prior to that, he spent eight years with Menards in Eau Claire, Wisconsin, as the millwork plant manager for its manufacturing division.

#### **BILL LENNIE**

Retired Executive Vice President of Outside Sales & Service The Home Depot



Bill Lennie most recently served as the executive vice president of Outside Sales & Service at The Home Depot, before deciding to retire after 26 years with the company.

### MEET BILL LENNIE, THE 2022 HONOREE

An advocate for City of Hope and a survivor

By Ken Clark

As a 26-year Home Depot veteran, Bill Lennie is intimately familiar with the industry icons who have led City of Hope's fundraising campaigns in recent decades. He was there in 1993 for his first *Spirit of Life*<sup>®</sup> celebration honoring Bill Patterson of HomeBase.

And as a cancer survivor, Lennie brings a personal passion to his new role as the fundraising lead for the California research and treatment facility, famous for its advances in the fight against cancer, diabetes and other life-threatening diseases.

Lennie was diagnosed in 1988.

"There's a wave of emotions that hit you when you're first diagnosed with cancer," he said. "First, you ask yourself, 'why me?' and 'what did I do to cause this?' But those questions quickly fade to 'what now?' And 'what's next?""

When he was tapped as the 2022 *Spirit of Life* honoree, Lennie had no hesitation to jump on board for the chance to help City of Hope continue its innovative treatments and its groundbreaking research that impact more than one hundred million lives every year around the world.

"City of Hope is a global leader in the fight against cancer and other life-threatening diseases," he said. "Their groundbreaking research and innovative treatments impact over 100 million people globally each year. They create the answers to that question of 'what now?' "Their work depends on philanthropy and the generosity of industries like ours," he said. "Once you face that question of what now, you have a burning desire to do things to try to create that answer for other people who are faced with that situation."

It's not easy to explain the outpouring of support the hardware and homebuilding industry directs to City of Hope. But that support will be on full display at the *Spirit of Life* Gala, which will return live and in person Feb. 7 at the Hyatt Regency Orlando, Florida.

"Our industry is filled with compassionate people who find ways to get involved and give back to their communities to make a difference for others' lives." – BILLLENNIE

City of Hope was built on the principles of compassion, excellence, integrity and collaboration. "Their culture resonates strongly with the culture of our industry," Lennie said. "Our industry is filled with compassionate people who find ways to get involved and give back to their communities to make a difference for others' lives. I think that's why it resonates so well with our industry.



"When it comes to City of Hope, it is an industry-wide cause. We take the gloves off, and we work collaboratively to make a difference for people and fight catastrophic diseases."

The Hardware and Homebuilding Industry has raised more than \$170 million over the years for Duarte, Californiabased, City of Hope. The fundraising efforts have been led by many of the best-known names in home improvement, including Leonard Herring and Robert Strickland of Lowe's — the first honorees — and the executive leaders who founded The Home Depot, Bernie Marcus, Arthur Blank and Pat Farrah.

One of the common themes of past *Spirit of Life* honorees is the understanding that cancer affects us all, either directly or indirectly. Another is a desire to do something about it.

Following in the footsteps of iconic industry leaders to take on the *Spirit of Life* mantle comes with a mix of emotions, including pride and humility, Lennie said.

"And those feelings were immediately followed by a sense of purpose and responsibility for making sure that the 2022 campaign is successful," he added. "You want to do everything possible to enable City of Hope to continue its profound work."

### MISSION POSSIBLE

The following is an excerpt from Bill Lennie's remarks during a recent City of Hope Virtual Tour:

"All of us are impacted by cancer in our lifetime. For me, it has been as both a survivor of early-stage cancer at the age of 33, and, more recently, by the loss of my brother-in law Darin Bowe.

He was treated at the Mayo Clinic for a period of 10 years. City of Hope served as a consultant to Darin and his wife Kelly, providing confidence his treatment plans were correct and that everything possible was being done. We lost Darin on August 10, 2017. But those 10 years allowed Darin to see his son through high school, graduate college and start his professional career. You cannot put a value on that time.

"The Bellardi family's story motivates us to stay on this mission and allow us to celebrate success. Darin's story reminds us that we have much more work to do."





At home with family, from left to right; Bill, wife Cheri, grandson Cash, son Craig, granddaughter James and daughter-in-law Kelly.

# The Lennie

"All of us are impacted by cancer in our lifetime. For me, it has been both a survivour of early-stage cancer at the age of 33 and, more recently, by the loss of my brother-in-law, Darin Bowe." – Bill Lennie





Wife Cheri with her family, from top left to top right; sister Lauri, brother Darin, mother Wanda, father Ken, brother Brad, sister Dawn. Bottom left to bottom right; brother Randy, wife Cheri.



The beach club, from left to right; brother-in-law Roy, brother Terry, sister Toni, brother-in-law Nelson, wife Cheri and sister Barb.



Post Turkey Trot, from left to right; grandson Cash, dat and son Craig.



Bill with his siblings, from left to right; brother Terry, sister Toni and sister Barb.



Granddaughters Gracie and Katie.



ighter-in-law Kelly



Theater night with Ryan and family, from left to right; wife Cheri, son Ryan, daughter-in-law Jen, her mother Connie, granddaughter Gracie and granddaughter Katie.



### HOW TO GET INVOLVED

There are several ways in which you can get involved in helping City of Hope's National Hardware/ Homebuilding Industry in their support of helping City of Hope find cures to cancer, diabetes and other life-threatening illnesses. Here are just a few:

#### Attend or Sponsor an Event

The National Hardware/Homebuilding Industry hosts several entertaining events throughout the United States you can attend or sponsor! To see what's coming up next, visit the National Hardware/Homebuilding Industry's **events calendar**.

#### **Marketing Partnerships and Promotions**

Align your brand with City of Hope to develop various cause-related marketing programs and product promotions to develop strategic campaigns with a specific mission consumers care about. To learn more, contact **aishii@coh.org**.

#### **Employee Giving Programs**

Learn about City of Hope's employee giving program that supports groundbreaking research and state-ofthe-art patient care. Our team can work with you to create a customized program designed to your specific organizational and social responsibility goals. Designate City of Hope as the charity in your company's payroll deduction program. Learn more by contacting **elongpree@coh.org**.

#### **Personal Giving**

Personal giving remains a strong component of the industry's annual initiative. You can choose to direct your gift to an area of research that means the most to you and your family. How will you contribute to the cures of the future?

#### Online Fundraising Programs/Crowdfunding Programs

Leverage the power of the internet and social media to magnify any fundraising programs you have in mind. Whether it be a fishing tournament, bike race or bowla-thon, City of Hope's team can help you create your own online fundraising page to help you reach your goals! To get started, contact **nbowers@coh.org**.





In 1983, a small group of philanthropic leaders formed the Hardware/Homebuilding Industry with City of Hope. The group has grown to encompass a nationwide cross-section of manufacturers, retailers, distributors, manufacturers' representatives and related members. Today, the Hardware/Homebuilding Industry remains one of the strongest teams in City of Hope's national network of dedicated volunteers.

This industry's support continues to support the state-of-the-art facilities with the ability to transform novel research discoveries in to viable treatment options for patients. Since its inception, the industry has raised more than 165 million - a true testament to the impact of these volunteer efforts.

This year, as we honor yet another icon within the Hardware/Homebuilding Industry, Bill Boltz, executive vice president, Merchandising at Lowe's, as the 2021 HHI *Spirit of Life®* Honoree — City of Hope's most prestigious honor, presented to an esteemed community of industry leaders around the world who have made a significant commitment to support those in need.





Bill Lennie 2022 HHI Spirit of Life® Honoree







THE SPIRIT OF LIFE<sup>®</sup> AWARD

#### The Spirit of Life® values have guided City of Hope for nearly a century.

The *Spirit of Life*<sup>®</sup> Award is presented to individuals who exemplify the ideals and values that have guided City of Hope for nearly a century, and whose professional and humanitarian accomplishments are worthy of celebration. Recipients of this prestigious award include a broad range of leaders from the world of business, entertainment, science and philanthropy. What connects them is a shared commitment to elevating the human condition and a profound belief in the power of each individual to effect change.

The *Spirit of Life* Award, by its very name, represents the intangible qualities that make an individual's life worthy of admiration: their generosity, their ability to inspire and their desire to make a difference in the world.

The award is modeled after the original bronze statue that sits atop the fountain at the entrance to City of Hope. Crafted by artist Robert Russin, the statue celebrates the concept of family and reflects the institution's longstanding commitment to holistic care for those affected by cancer and other life-threatening diseases.

City of Hope extends its heartfelt congratulations and gratitude to its *Spirit of Life* honorees, past and present.

# POWER OF HOPE SPONSORS

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Congratulations Bill, a well deserved accomplishment, old friend!

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# Hope has a home.

At Lowe's, it's an honor to be part of City of Hope.

We congratulate William Lennie from The Home Depot. Recipient of the Hardware and Home Improvement Industry's 2022 City of Hope Spirit of Life Award.





### On behalf of the entire Samsung team, we wish to congratulate Bill Lennie and City of Hope!

#### SAMSUNG

### Honoring WILLIAM G. LENNIE

Retired Executive Vice President of Outside Sales and Service The Home Depot

The Home Depot Foundation is proud to congratulate William G. Lennie on being the Hardware and Home Improvement Industry's 2022 City of Hope Spirit of Life honoree.

Thank you, Bill, for your service to all of us, to our partners, and to our customers.



HomeDepotFoundation.org



### UFP Industries congratulates Bill Lennie

2022 Spirit of Life Honoree





We are grateful for partnerships that create opportunity and build success.





## FOR FIVE-STAR BACKYARDS.



IF IT DOESN'T HAVE THIS YELLA TAG, YOU DON'T WANT IT.

Congratulations

Bill Lennie Spirit of Life<sup>®</sup> Award Honoree

YellaWood<sup>®</sup> salutes Bill Lennie and City of Hope for their five-star effort in the fight against cancer and other life-threatening diseases. Thank you for your compassion for patients, dedication to research and commitment to saving lives around the world.




#### Congratulations to BILL LENNE 2022 Spirit of Life<sup>®</sup> Award Honoree



### HOW CAN I HELP MY LOVED ONE?

#### **DID YOU KNOW ...**

- Each month our patients require over 3,000 blood components.
- If your blood type is compatible with the patient, your donation can be given directly to your loved one. If your type does not match, your blood will help replace the blood your loved one used.
- In most circumstances, platelet donations do not need to be the same blood type. Therefore, most friends and family can give directly to their loved one.
- It takes about an hour to donate blood and about two hours to donate platelets.

You can schedule an appointment online at iDonateBlood4Hope.org. For further information about the program, contact Jennifer Zuniga at 626-218-0338.

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On behalf of MAT Holdings, Inc.



#### William "Bill" Lennie

Retired Executive Vice President, Outside Sales and Service The Home Depot



#### 2022 Spirit of Life Honoree



"Walk with the dreamers, the believers, the courageous, the cheerful, the planners, the doers, the successful people with their heads in the clouds and their feet on the ground. Let their spirit ignite a fire within you to leave this world better than when you found it..." - Wilferd Peterson



## Congratulations to **William "Bill" Lennie** for being a Spirit of Life<sup>®</sup> Honoree!











on a remarkable and distinguished career with The Home Depot.

From your friends at

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Pamlico Air is proud to Support City of Hope & The Spirit of Life Gala

# Congratulations to William G. Lennie

Retired Executive Vice President of Outside Sales and Service The Home Depot



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#### ON BEHALF OF THE QUIKRETE® COMPANIES COMPANIES

# 2022 Spirit of life Honoree



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For his humanitarian efforts to support the mission and values at City of Hope

THE SILVERMAN FAMILY

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#### CONGRATULATIONS, BILL LENNIE

We're honored to recognize your commitment to helping people and serving your community, a mission you share with more than 5,000 Ace stores across the United States and around the world.





Congratulations

From your friends in the US and Canada

#### 2022 SPIRIT OF LIFE®

HONOREE William "Bill" Lennie

Retired Executive Vice President of Outside Sales and Service The Home Depot







#### Congratulations to BILL LENNE 2022 Spirit of Life<sup>®</sup> Award Honoree

*"If your actions inspire others to dream more, learn more, do more and become more, you are a leader." – JOHN QUINCY ADAMS* 

Thank you for your vision, your extraordinary ability and leadership to guide at all times; appreciate all your efforts!

#### JIM ARDELL AND THE ASC TEAM



#### Congratulations to BILL LENNE 2022 Spirit of Life<sup>®</sup> Award Honoree

#### FROM CHAMPION POWER EQUIPMENT INC.



#### Congratulations to BILL LENNE

on being the 2022 recipient of the Spirit of Life<sup>®</sup> award. What a great honor and we wish you all the best!



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## Congratulations BILL G. LENNIE THE SPIRIT OF LIFE AWARD



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**IT IN ACTION** 







On behalf of everyone at the Kohler Company, we wish to congratulate Bill Lennie and City of Hope!

## **KOHLER**<sub>®</sub>

#### Congratulations to BILL LENNIE 2022 Spirit of Life® Award Honoree



#### CONGRATULATIONS

WILLIAM LENNIE FOR BEING NOMINATED AS THE 2022 SPIRIT OF LIFE GALA HONOREE



YOUR FRIENDS AT MILWAUKEE TOOL



#### MOEN CONGRATULATES BILL LENNIE, SPIRIT OF LIFE HONOREE



On behalf of the entire MSI family, we would like to congratulate Bill Lennie and the City of Hope.

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#### the MIRACLE of SCIENCE with SOUL A Cityof Hope.



WILLIAM G. LENNIE

A story unfolds when you give back. We congratulate you, Bill on this honorable recognition.

> PrimeSource Building Products believes in **Building Communities Together For a Stronger Tomorrow:** We would like to **recognize Bill Lennie** for the hard **work and dedication** embodied by City of Hope.<sup>®</sup> Congratulations to you on receiving this year's **Spirit of Life Award**.<sup>®</sup> Your generosity, ability to inspire and desire to make a difference in the world are truly admirable and we thank you for your commitment to elevating the human condition.



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On behalf of Pull'R Holding Company, LLC, we want to congratulate **Bill Lennie** on many years of service at The Home Depot. We wish Bill continued success in the years to come and appreciate everything he has done alongside The City of Hope.







## CONGRATULATIONS BILL LENNIE

YOUR PASSION FOR PROVIDING COMFORT TO OTHERS IS INSPIRING.



RHEEM® IS PROUD TO RECOGNIZE BILL LENNIE ON HIS *SPIRIT OF LIFE*® ACHIEVEMENT—AND WE ALSO APPLAUD CITY OF HOPE® FOR ITS TIRELESS SERVICE AND CONTRIBUTIONS IN THE RESEARCH AND INNOVATIVE TREATMENTS OF CANCER AND OTHER SERIOUS ILLNESSES.





Promise of Hope Sponsor

#### Congratulations to BILL LENNE 2022 Spirit of Life® Award Honoree



### **Congratulations** to Bill Lennie for being recognized as the City of Hope<sup>®</sup> 2022 Spirit Of Life<sup>®</sup> Honoree



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## CONGRATULATIONS!





## William G. Lennie

Retired Executive Vice President - Outside Sales & Service The Home Depot



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#### WE ARE PROUD TO SUPPORT CITY OF HOPE

Spirit of Life Gala

#### **Congratulations to the 2022 Honoree** William G. Lennie

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Congratulations

Bill Lennie Spirit of Life<sup>®</sup> Award Honoree

YellaWood<sup>®</sup> salutes Bill Lennie and City of Hope for their five-star effort in the fight against cancer and other life-threatening diseases. Thank you for your compassion for patients, dedication to research and commitment to saving lives around the world.





## HEROES OF HOPE SPONSORS

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Continental Sales & Marketing, Inc. & Crossroad Services, Inc. proudly support the City of Hope. Keeping the momentum of our 39th year with the Hardware Home Improvement fund raising is critical for continuing the positive lifesaving affects City of Hope generates around the world.

Congratulations Bill Lennie on achieving the Spirit of Life Award. To support your efforts the team at Home Depot has raised the bar in these unprecedented times. We salute you and all past City of Hope Spirit of Life honorees for the many contributions.





#### We're proud to honor the work that helps so many people.

OUR SINCERE THANKS TO Bill Lennie

FOR HIS DEDICATED SUPPORT OF THE CITY OF HOPE











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### CONGRATULATIONS TO BILL LENNIE

RETIRED EXECUTIVE VICE PRESIDENT OF OUTSIDE SALES & SERVICE

THE HOME DEPOT 2022 SPIRIT OF LIFE® HONOREE





JELD WEN.



### Pfister

### Congratulations to the 2022 Spirit of Life Honoree **Bill Lennie**

Thank you for your industry leadership and commitment to the City of Hope! From all of us at Kwikset & Pfister!



#### MASCO CONGRATULATES

#### William Lennie

2022 Recipient of the Spirit of Life Award

We applaud your commitment to the community and your boundless compassion for humanity.





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The entire Mohawk family congratulates Bill Lennie on the Spirit of Life Award for achievement in the Hardware/Homebuilding Industry.



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### Congratulations to our friend



on being honored with the National Hardware / Homebuilding Industry's



From all of us at the **GEP** family of brands.





### Stella-Jones Inc. congratulates **Bill Lennie** for your recognition as the **2022 Spirit of Life**<sup>®</sup> **Award Honoree**

We have appreciated your leadership, partnership and commitment.

### once you choose HOPE, anything's possible

ALC:

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Christopher Reeve

#### Honoring City of Hope's 2022 Spirit of Life Award Recipient

### **Bill Lennie**





### HOW CAN I HELP MY LOVED ONE?

#### **DID YOU KNOW ...**

- Each month our patients require over 3,000 blood components.
- If your blood type is compatible with the patient, your donation can be given directly to your loved one. If your type does not match, your blood will help replace the blood your loved one used.
- In most circumstances, platelet donations do not need to be the same blood type. Therefore, most friends and family can give directly to their loved one.
- It takes about an hour to donate blood and about two hours to donate platelets.

You can schedule an appointment online at iDonateBlood4Hope.org. For further information about the program, contact Jennifer Zuniga at 626-218-0338.

## PLATINUM Sponsors

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### Congratulations to BILL ENDE 2022 Spirit of Life<sup>®</sup> Award Honoree

Thank you for your continued contributions to City of Hope to assist with the development of life saving treatments against cancer and diabetes. We appreciate your compassion for patients, dedication to research and commitment to saving lives around the world.

### THE FARRAH FAMILY

### BILL Congratulations on a remarkable career!

Thanks for your support of Liberty Hardware & enjoy retirement!





MOEN CONGRATULATES BILL LENNIE, SPIRIT OF LIFE HONOREE



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### Congratulations to BILL LENNE 2022 Spirit of Life® Award Honoree

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### Congratulations to BILL LENNE 2022 Spirit of Life<sup>®</sup> Award Honoree

Thank you for your years of support to the Hardware Industry and for your commitment to City of Hope

#### THE HYLBERT FAMILY FOUNDATION & KODIAK BUILDING PARTNERS

### Congratulations to William "Bill" Lennie on your

# well deserved honor and recognition.



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HARDWARE/ HOMEBUILDING INDUSTRY 2022 Spirit of Life AWARD

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Retired Executive Vice President of Outside Sales & Service THE HOME DEPOT

Recipient of the 2022 Hardware/Homebuilding Industry City of Hope Spirit of Life Award®



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