



2023 Healthy Living Conference - City of Hope

COMMUNITY “SHOP AND SCREEN”

One Stop Shop addressing food insecurity and health screening disparities in Vietnamese community

SUMMARY

The Vietnamese American community continues to face a multitude of health disparities as a result of the unique socioeconomic, linguistic, and cultural barriers. These include, but are not limited to, social stigma that discourages screening and treatment, and struggle to access resources and services due to a language barrier. VACF's Community Shop and Screen aims to address these barriers by providing community members with health education, cancer prevention and screenings along with food assistance through a team of bilingual and bicultural health educators, health navigators and volunteers.

ACCOMPLISHMENTS

- Population of focus: **underserved** and **limited-English proficient** Vietnamese **older adults** in Little Saigon area
- **Two (2)** “SHOP AND SCREEN” events hosted in September 2022 and March 2023
- Over **350** households provided with fresh produce and dry goods.
- Over **250** community members received education on Hepatitis B&C, liver and colorectal cancer.
- **59** community members screened for Hepatitis B and C (blood tests).
- **53** community members screened for colorectal cancer (FIT kits).
- **100%** follow-ups conducted.

WHAT DID WE DO?

Community “SHOP AND SCREEN” addresses cancer prevention, access to care and food insecurity. The project pivoted VACF’s current program activities to include a “farmer’s market” day where individuals can “shop” for food items at an outdoor market and “screen” for cancer as appropriate, all free of charge.

HEALTH EDUCATION, CANCER PREVENTION, AND ACCESS TO CARE

- One-on-one education and risk assessment along with educational materials provided to community members in Vietnamese regarding TB, Hepatitis B & C, liver and colorectal cancer
- Onsite blood draw for Hepatitis B & C screening panel: **HbsAg, HbcAb, HbsAb, and Anti-HCV**. Follow-ups at 1-, 3- and 6- months to explain results and provide further linkages to resources as needed: vaccination, further diagnostic resolutions and options of care.
- **FIT kits** provided for colorectal screening with in-language instructions of sample collection and return. Reminders to encourage participation and increase return rate. Follow-ups to explain results and provide further linkages to resources as needed.

FOOD INSECURITY

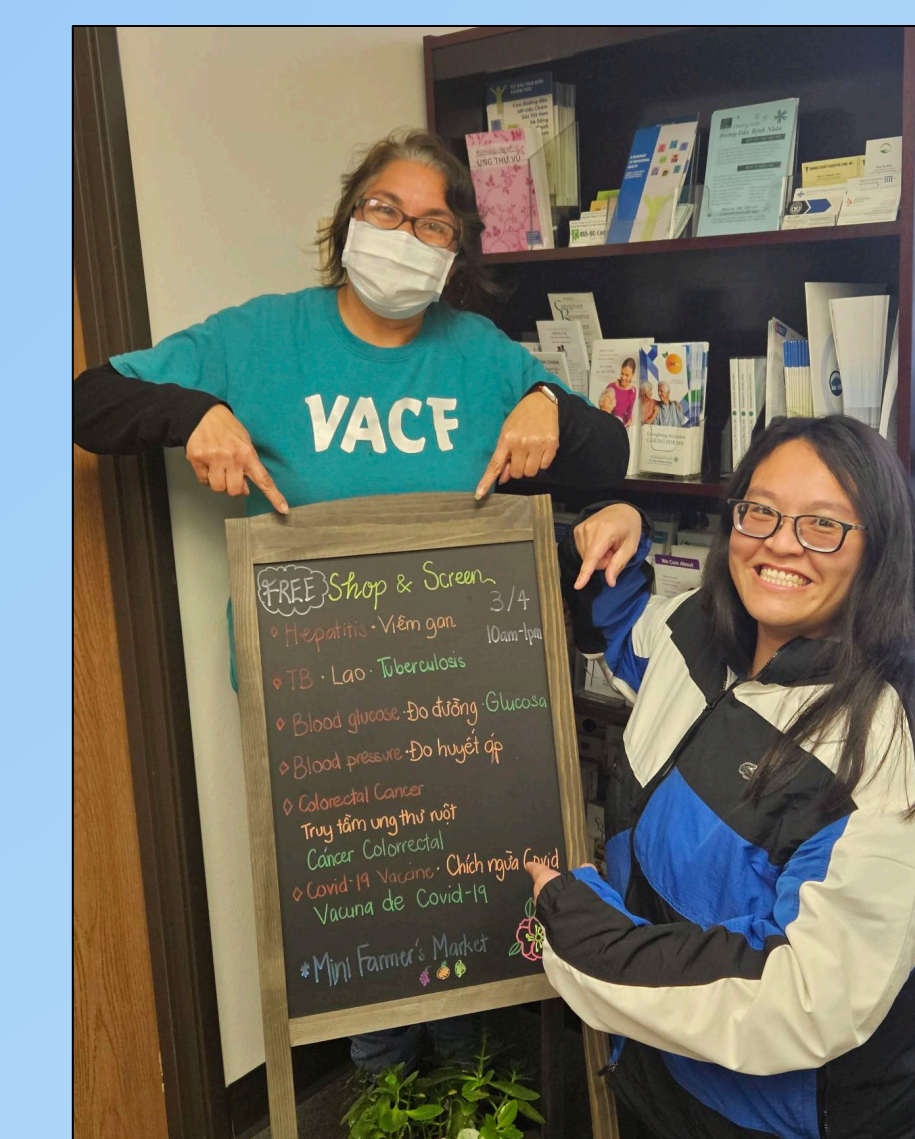
- Farmer's market style setup allows community members to pick fresh produce and dry goods of choice donated by local food banks, markets and businesses, thus limiting food waste.
- Provide need assessments for referrals and linkages to sustainable resources and available assistance programs as needed.



LOVE WHAT WE DO?

LIKE and FOLLOW us!

CONTACT
info@vacf.org
www.vacf.org
714-751-5805



Vietnamese American Cancer Foundation
(714) 751-5805 | info@vacf.org | www.vacf.org
17150 Newhope St, Ste 201-203, Fountain Valley, CA 92708

FREE SHOP & SCREEN

FARMER'S MARKET STYLE
SATURDAY, MARCH 4, 2023
10 AM - 1 PM

"NEW" BIVALENT COVID-19 VACCINES AVAILABLE UPON PRIOR REQUEST

Shop for fresh produce, dry goods and screen for health.
RSVP PREFERRED

BLOOD TESTS

- Glucose
- Tuberculosis (TB)
- Hepatitis B & C

OTHER SCREENINGS

- Colorectal cancer
- Blood pressure
- And more

Mời quý vị đến chọn thực phẩm tươi ngon và truy tầm sức khỏe.
ƯU TIÊN CÓ HẸN

THỬ MÁU

- Đo lượng đường
- Bệnh lao
- Viêm gan B & C

TRUY TÂM

- Ung thư ruột
- Đo huyết áp
- Vv...

Obtenga productos frescos, productos secos y evalúe su salud.
SE RECOMIENDA INSCRIPCIÓN PREVIA

ANÁLISIS DE SANGRE

- Glucosa
- Tuberculosis (TB)
- Hepatitis B y C

OTROS EXAMENES

- Cáncer Colorrectal
- Presión Arterial
- Y más

REGISTER HERE:
tinyurl.com/SS3423
714.751.5805
info@vacf.org

FREE ENTRY



FINAL THOUGHTS

Integrating both “SHOP” and “SCREEN” components is an efficient strategy that allows VACF to successfully address health disparities in the Vietnamese community by providing community members with both food assistance as well as cancer education and prevention.