



2024 Healthy Living Conference – City of Hope

One Family at A Time

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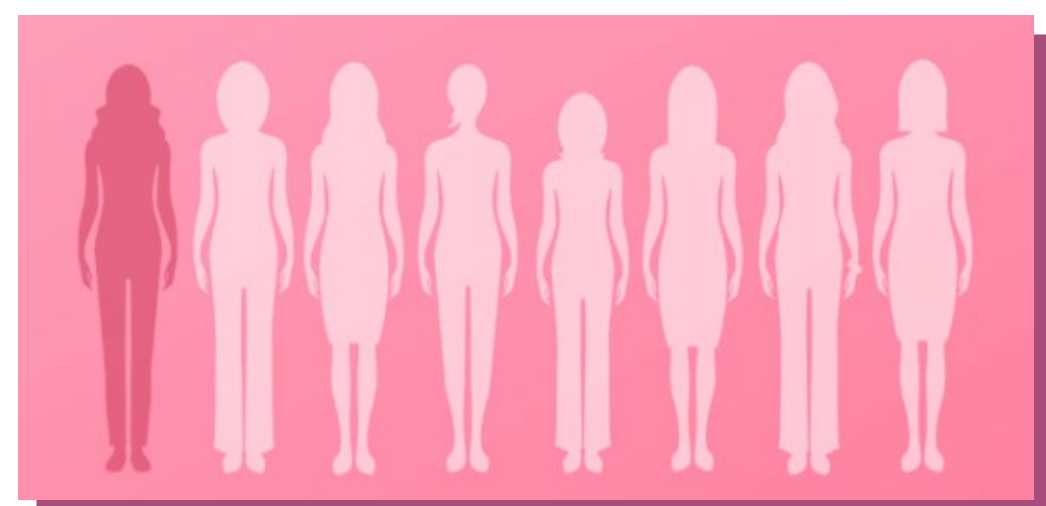
SUMMARY

Breast Cancer Angels tackles Food and Housing Insecurity, providing the financial assistance families need to access sustainable sources of food and housing. We aim to assist one hundred twenty to one hundred sixty-five clients monthly. We talk with them to discover what they need to get through their treatment. We will provide gift cards for food and transportation. Depending on their diagnosis and treatment, BCA provides them with help for up to 3 months.

We have established a program to check on our clients and provide counseling or group support to remind them they are not alone. BCA has a social worker on staff who will speak with them and help them figure out how to lower their expenses while in treatment and unable to work. The communities that we serve are LA, SD, OC, and Inland Empire.

BREAST CANCER FACTS

- Targeted population: underserved and limited English
- **One in 8 women** will have breast cancer, and 1 in 833 men.
- Only about **5-10%** of individuals diagnosed with breast cancer have a family history of this disease.
- There is a need for earlier detection! An estimated **11,500 cases** of women ages 20-39 are diagnosed with breast cancer in the US each year
- In its early stages, breast cancer often **does not** produce any noticeable symptoms or signs.



OUR GOALS AND OBJECTIVES

1. Our goal for this fiscal year is to provide up to 180 patients with a lifeline, granting them \$300 monthly in financial assistance for two to four months. This will alleviate their immediate financial burdens and pave the way for a brighter future. There will be a total of 2,160 patients this year.
2. We will establish partnerships, collaborations, or sponsorships with at least three local foundations to increase our presence in the community and reach more patients needing our services.
3. We measure success from our clients through the thank you's and videos we receive from them.

WHAT WE ACCOMPLISHED

1. Helped over 900 people pay for groceries, rent, or utilities.
2. Reach out to partners and foundations via social media; we have done this by regularly posting social media information for patients and corporations. We also have set up our applications to gather emails for the clients. This allows us to send them flyers and information for events/classes we have partnered with. This gives them information to attend the classes and get help after they are done with treatment. Such as Pilates, yoga, art classes, and more.
3. Over time, we have achieved measurable results in our pursuit of our patients: 70% of our "Angels" or clients we have helped have given back in some form after they conquer breast cancer, whether financially or through volunteering for our fundraising events. Over the next year, we aim to raise this percentage to 72%.

OUR PROGRAM NEVER ENDS

Breast Cancer Angels is constantly evolving and changing to meet the needs of our breast cancer patients. We believe that with agencies such as ours less people will become homeless, lose their cars, and always have food on their tables. Everyone knows someone who has had breast cancer. We are currently partnering to bring awareness to those under 40. Most of the ladies we help under 40 are stage IV.

OUR CLIENTS

*"Dear Breast Cancer Angels,
Thank you and your team for your generous donation of Trader Joe's gift cards to me over the last two months. It has made a massive difference in my life, and I wanted you to know how much I appreciate it."*

– KJL 2024

*"Dear Breast Cancer Angels,
Thank you for funding my request. I can't begin to tell you how much this cancer has affected our lives. Your Christmas party made a difference for my family to celebrate Christmas this year. Being in stage IV, I never know if I will be around the following year. Many thanks for making each year special for us.
Your support has not only eased our financial burden but also lifted our spirits. It has given us the strength to fight, to be resilient, and to continue on the path of recovery. Your kindness and generosity are deeply appreciated."*

– AC 2024

*"Dear Breast Cancer Angels,
Thank you so much for helping me through this rough journey. Our family appreciated your generous donation of Costco and Walmart gift cards! We thank you and appreciate all you do for those going through breast cancer. We are grateful that you care and support those in need."*

– TR 2023



*"Dear Breast Cancer Angels,
This card is a minimal expression of my appreciation for your kindness and caring sentiments on my journey through breast cancer. I never realized how difficult this would be. Your emergency assistance is greatly appreciated. If it was not for your generosity, I don't know how I would get to UCSD for my treatments. Especially with the high cost of gasoline. Thank you also for the resources you sent to me. I am grateful for your social worker sharing with me how I can survive and thrive. Thank you again for everything you have done to make my journey easier and for letting me know that others care."*

– AS 2024



FINAL THOUGHTS

Breast cancer is never going away; in fact, it has become more aggressive in women under the age of 40. Everyone should be asking/demanding a mammogram starting at the age of 25. Please encourage friends and family to get checked. We believe no one should ever have to choose between receiving treatment or choosing food for their families. This is why we do what we do.